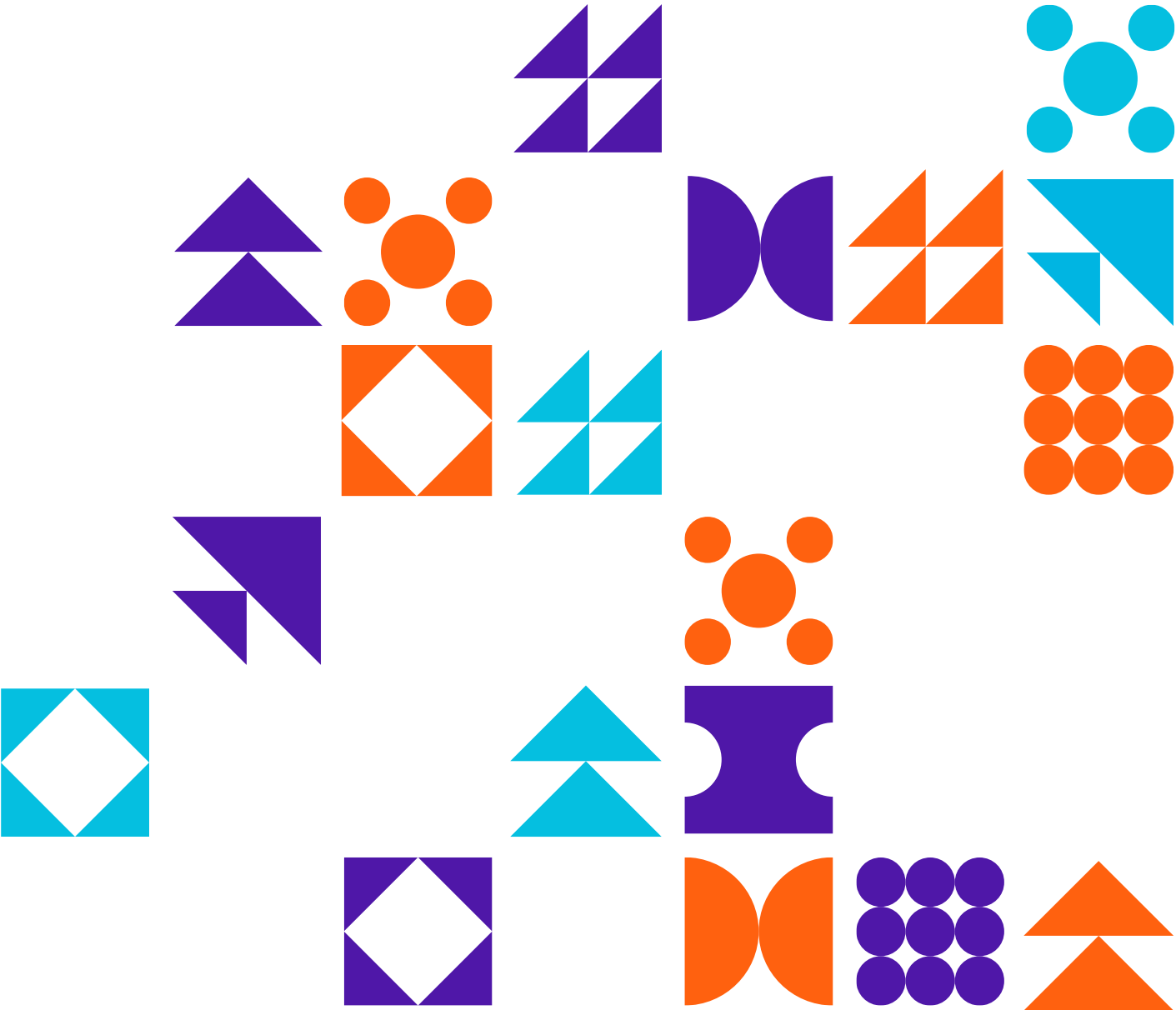


2024 ANNUAL BUSINESS MEETING

January 11, 2024

Presented by the PMI-LA 2023 and 2024
Board of Directors



Discussion Topics



Welcome!

“*Passion* + *Consistency* = *Success*”— Lilla Liptak

1

30 min

2023 Chapter Business Summary

- Initiatives
- Engagement

2

20 min

Finance | 2023 Snapshot

3

30 min

What's on the horizon for 2024

4

25 min

Breakout Session

5

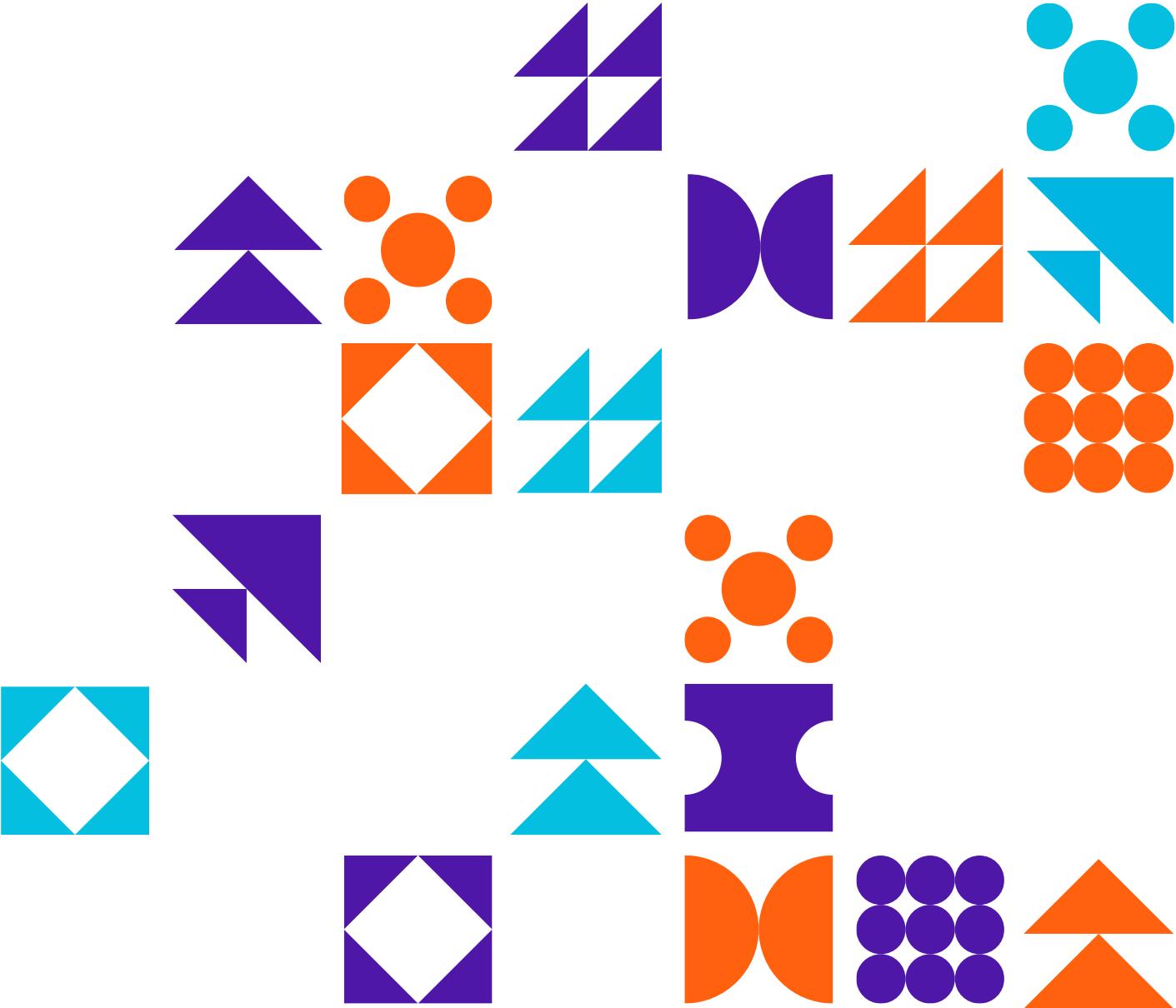
15 min

- Q&A
- Closing

2023 CHAPTER BUSINESS SUMMARY

January 11, 2024

Presented by Deby Covey, President,
and PMI-LA 2023 Board of Directors





**Project
Management
Institute®
Los Angeles**

INITIATIVES

Inside and Outside Our Chapter

2023 Board Re-cap of goals stated in 2022 and results achieved



2023 Vision and Goals

- ✓ • Increase Membership through targeted marketing campaigns and corporate outreach
- ✓ • Increase Membership retention through ongoing activities and in-person events throughout Los Angeles County

Net results:

Increased from 1,832 to **2,268** members

Net increase of **436** members from January to December

Membership retention remained steady at **79%**

- ✓ • Commitment to PMI Hours for Impact with a Partnership Program for all projects that adhere to the United Nations 17 Sustainable Development Goals (SDGs)

Net results:

Submitted **1,600** Hours for Impact to PMI for the chapter members for roughly 6 months of activity.



**Deby Covey,
2023 President**

2023 Volunteer Special Awards

The Los Angeles Chapter of the Project Management Institute (PMI-LA) has established this award to honor teams and individuals for project or process achievements and deliverables or to honor individuals for their achievements, accomplishments and overall performance throughout the year that have made a significant positive impact on the chapter. Related to this award process yet distinct is the Charlie Lopinsky Volunteer of the Year Award; see the specific process and criteria document for this very special recognition.

This year we have 3 special volunteer awards.

Chapter volunteers nominate any eligible volunteers for special recognition for the operating calendar year that exhibit PMI culture values and contribute to the success of the chapter



**Deby Covey,
2023 President**

2023 Volunteer Special Awards

Tracy has been a steadfast member of the Marketing team for the past 5 years. She has taken ownership of the weekly scrolling deck, updating it without fail every Monday so that all events that are held that week have the latest and greatest in upcoming events. She worked hard to put the new PMI branding into all our presentations and updated all our brochures to the newest logo. She participated in Marketing Schedule (offerings for sponsorship) meetings and helped establish guidelines for sponsors to post into our scrolling presentation. What makes Tracy exceptional is the fact that she took over the Marketing campaign tracker and ensured that all new events were posted and ready to be discussed and assigned for our weekly Marketing meeting. We implemented a new idea – and that was to give all member access to the scrolling deck weekly – and she produced the PDF that you see in “What’s Happening” under the Marketing tab. You could say she was the “first point of contact” for any new event for the chapter! While this was not a project, per se, it was continuous improvement into a well-oiled machine. It is because of dedicated volunteers like Tracy that the marketing team stayed on-point and up-to-date this year!



**Tracy Bader
Presentation
Coordinator**

2023 Volunteer Special Awards

Tia stepped up as Director of Mentorship in 2022 to revitalize the LA Chapter Mentor Program (and held a Kickoff Meeting in April).

She carried on leading the Program in 2023 and expanded the format. There was 1 Mentor for 2 or 3 mentees per group; and there were 2 separate mentorship sessions – in the Spring and Fall; , allowing more members to participate in the Program throughout the year.

Tia continued with the 3 mentorship tracks:

1. PM Career Track – for people interested in finding out more about the project management profession.
2. PMP Exam Track – for people interested in taking the exam (sharing of tips for preparation, applications, etc.)
3. Leadership Track – for current project managers interested in developing their leadership skills further (resource management, soft skill advice).

Under her guidance the program has provided a collaborative environment for 50 Mentees and Mentors.

PMI-LA is one of the few Chapters that has developed and run a Mentor Program over the years. It is always very popular and attracts new members to the Chapter - one of the biggest benefits of membership as it is free. Going through the Program develops bonds between Mentors & Mentees, and this helps with the Chapter retention (50 mentees this year).



Tia Eskandari
Director of Mentorship

2023 Volunteer Special Awards

Throughout the year, Eric Brown spearheaded several initiatives that left a lasting positive impact on PMI-LA. One notable change was the implementation of managing PMO/Admin's projects using shared Trello boards. Eric demonstrated exceptional leadership in optimizing project processes, ensuring efficient collaboration among team members, and enhancing overall project visibility. The Trello-based project management system streamlined workflows, leading to improved transparency, and accountability and enhanced communication among team members. This initiative not only increased project efficiency but also fostered a collaborative and dynamic work environment within PMI-LA's PMO/Admin team. Furthermore, creating a Social Impact Trello board made the team's efforts real and achievable. This innovative initiative not only optimized project management within the team but also successfully organized and enhanced PMI-LA's Social Impact efforts. The Trello board streamlined collaboration, making it more accessible and efficient, resulting in increased community engagement and successful execution of social impact efforts.



Eric Brown
VP of PMO & Admin

2023 Charlie Lopinsky Volunteer of the Year

The Los Angeles Chapter of the Project Management Institute (PMI-LA) has established this award to honor the memory of Charles (Charlie) Lopinsky who served at the local and international levels and was the consummate volunteer during his 31-years of membership. He passed away in February 2002 at the age of 81.

The function of PMI-LA was greatly enhanced by his volunteer efforts and has created this annual award to encourage the spirit of volunteerism that was so much a part of Charlie's life. Charlie brought a deep sense of pride and dedication to the principles that PMI stood for and boundless energy to do whatever was needed to help the organization succeed and prosper at all levels. To that spirit this award is dedicated.

Chapter volunteers nominate any eligible volunteers for special recognition for the operating calendar year that exhibit PMI culture values and contribute to the success of the chapter



**Deby Covey,
2023 President**

2023 Charlie Lopinsky Volunteer of the Year

Barb has been a long time Trustee and member of the Chapter serving in various leadership positions. But she has stepped up in the last couple of years and gone “above and beyond” the normal Trustee role.

Barb has “thrown” herself into the Membership Team:

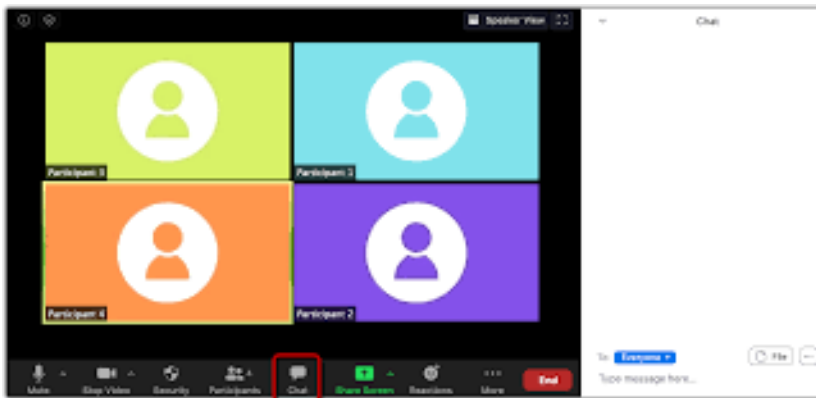
- She mentored 3 new Membership VPs – Eric Brown, Ellie Ross, and Nancy Watanabe
- She has worked with Nancy to review and update the Chapter’s Reward & Recognition documentation
- She has continued her role as Director of Volunteers. (The "HR" of the chapter.) On a monthly basis, she reminds us all to enter our volunteer hours in the VMS/ Better Impact system to track our time commitment to the Chapter, and to help with end of year reporting

Barb also took the lead on the Nominations Committee – providing a 2024 slate of candidates for the board!

LA is one of the few Chapters that have Trustees to rely on to provide continuity to each new BoD year on year. Barb takes her volunteer role very seriously and is a shining example to us all with her dedication to the LA Chapter.



Barbara Cooke
Director of Volunteers,
Trustee and 2009 Past-
President, 2020 PMI-
LA Lifetime
Achievement
Recipient



2023 Member Feedback

- Using the **Zoom Chat** feature, please enter your comments and feedback on how PMI-LA did in 2023. **What did you like or dislike?**
- Please also share ideas on how we can better serve you. **What would you like to see different?**

We highly value your candid constructive feedback and will discuss changes that can be made in our strategic initiatives.

VP of Operations/President-Elect

- ✗ • Collaborate with PMI Chapters to implement best practices at the PMI-LA (focus on corporate outreach)
 - No Region 7 event was held for this collaboration; NA LIM in San Diego was opportunity to network with other chapters.
- ✓ • Continue to document "job aid" items to allow volunteers to easily get on-boarded and up-to-speed faster
- ✓ • Strategic Meeting: Held in July to discuss 2024 initiatives.



Alexandra Isherwood
**2023 VP of Operations/
President-Elect**

VP of Finance

- ✓ • Membership growth & retention – Support the PMI-LA Board of Director by providing feedback on safe and sound practices towards implementation of their strategies.
- ✓ • *Chapter Guest Pass successfully advertised and received the **PMI Chapter 500 Club Badge**
- ✓ • PMI Hours for Impact – Be a champion towards the initiative for a successful impact to the Los Angeles area.
- ✓ • *Launched **PMI-LA Social Impact Program** & engaged with community partners to participate in events that leave you **feeling good** while having a lot of **fun!**
- ✓ • Tax & Financial Statement Reviews completed
- ✓ • ***Monthly** Balance Sheet, P&L and Budget-to-Actual financials delivered to Board for transparency
- ✓ • Embraced automation and integrations to ensure bookkeeping accuracy.
- ✓ • *Chapter Transactions are primarily cash transactions with limited receivables and no payables. QuickBooks is now linked to **all cash accounts** for immediate booking of any cash inflow/outflow
- ✓ • Revised Finance Policies for 2024 (**Cash Basis Accounting**)



Meeta Autrey
2023 VP of Finance

VP of Career Development

- ✓ • Career Development Events: Two PM Leadership UpLevel 2.0 workshops were conducted
- ✓ • Employment Seminars: Two Brand and Land sessions were completed
- ✓ • Technical Training: Provided by vendors PM Training (PMP), 120 VC (Leadership), Platinum Edge (CSM, CSPO)
- ✓ • Mentoring Program: Spring and Fall sessions were held
- ✓ • Academic Outreach: Two Bovard Lecture series were conducted as well as outreaches to CSUN, 100 Black Men of LA
- ✓ • Surveys and Reports: Surveys were conducted for Employment, Career, and PMP Certification were held, analyzed, and reported on. [Surveys and Reports | PMI Los Angeles \(pmi-la.org\)](https://www.pmi-la.org/surveys-reports)



**James Jackson,
2023 VP of Career
Development**

VP of Marketing & Communications

- ✓ • Membership growth – Targeted campaigns and focus on Social Media to reach Project Managers not a part of PMI-LA
 - Pending Membership website revamp to target membership campaign
 - New member automated email campaign updated
- ✓ • Retention – Continue Marketing events and fun facts to membership
 - PMI Tips of the Week
 - What's Happening! Section of website
 - Auto-renewal campaign for chapter updated
- ✓ • PMI Hours for Impact – Market chapter opportunities to the greater Los Angeles area
 - All Social Impact events were well attended



**Deby Covey,
2023 Acting VP of
Marketing &
Communications**

VP of Membership



- Membership Growth & Retention
 - Quarterly New Member Orientation events
 - Quarterly Networking events
 - ✗ • 2-3 Volunteer Engagement & Recruitment events yearly
 - Events will be virtual and in-person during the year



- PMI Hour for Impact
 - Volunteer opportunities to get involved with PMI-LA's sustainability initiative(s)



**Nancy Watanabe,
2023 VP of
Membership**

VP of PMO & Administration

- ✓ • Membership growth – Create opportunities for new volunteers to gain experience
 - Built a team to begin the post pandemic PMO for the chapter
- ✓ • Retention – Work with experienced PMs to set up PMO Framework for Chapter
 - Evaluated several tracking programs and decided on Trello; beta tested with chapter projects and implemented for Social Impact
- ✓ • PMI Hours for Impact – Introduce Project Management Framework for intake and measurement of Impact
 - Use of Trello to organize and coordinate Social Impact Projects
- ✓ • Chapter Savings: Shifted chapter storage facility from a high risk/costly location to a more flexible, 50% savings location



Eric Brown
2023 VP of PMO & Administration

VP of Programs

- ✓ Conducted an **audit** of the Programs team to identify **barriers and challenges** and determined which programs have resonated with members in the last 3 years to inform future event planning
- ✓ Improved **governance** by consolidating similar programs to enable more synergy, cross-training, and adequate coverage
- ✓ Reorganized team, created new roles, and recruited **5** more volunteers to support the growing needs of the various Programs
- ✓ Collaborated with **9** other PMI Chapters and promoted the virtual **Multi-Chapter Meeting**
- ✓ Expanded the **Flagship Meeting** to **3** additional different regions within LA County to promote more access and convenience
- ✓ Produced **2** in-person **Industry Networking Meetings**
- ✓ Launched **PMI-LA Social Impact Program**

2024 Annual Business Meeting



**David Doan,
2023 VP of Programs**

VP of Technology

- ✓ • Reorganized the PMI-LA Website backend systems efficiency in operations and ease of onboarding volunteers
- ✓ • Worked with the Programs & Career Development teams on training and continuous improvement of efficiency and quality
- ✓ • Maintained and updated the PMI-LA Website to ensure timely and quality dissemination of Member and PM-Community relevant content provided by all departments
- ✓ • Managed the administration of the PMI-LA Office365 tools
- ✓ • Created multiple Website Platform Product features resulting in Benefits for all PMI Chapters using the Dark Rhino JAVA Platform



Vick Madenian
2023 VP of Technology



**Project
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Los Angeles**

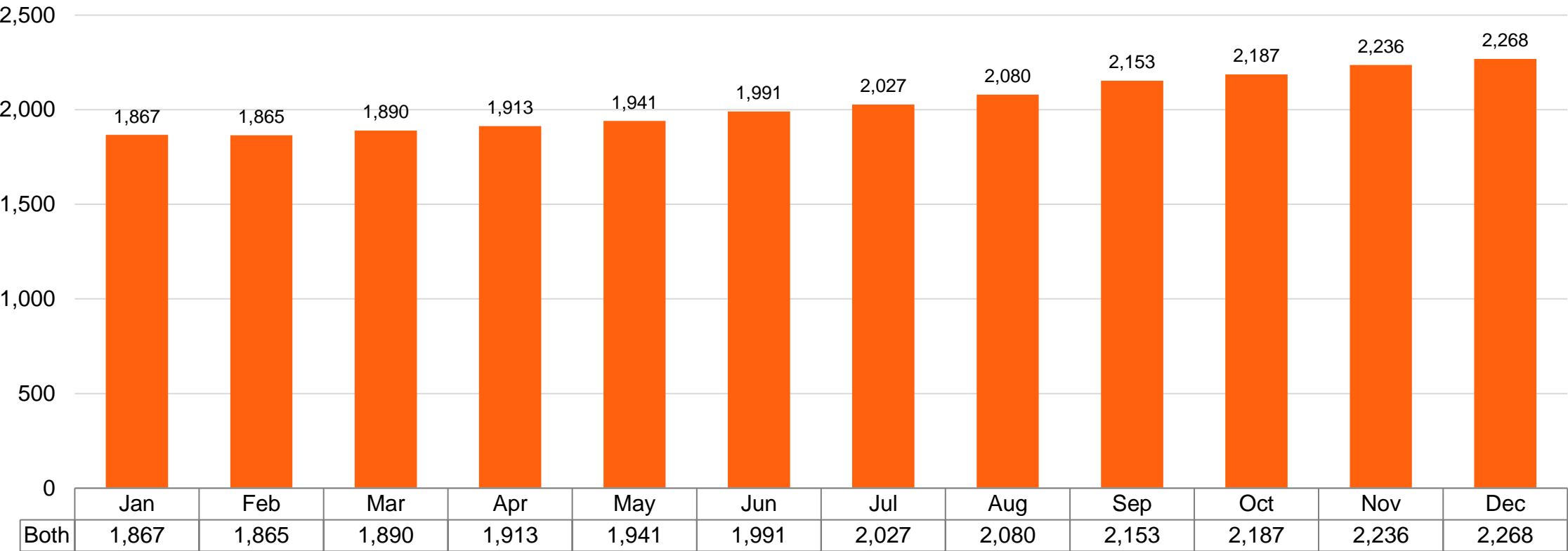
ENGAGEMENT

Inside and Outside Our Chapter

Membership and Events Summary

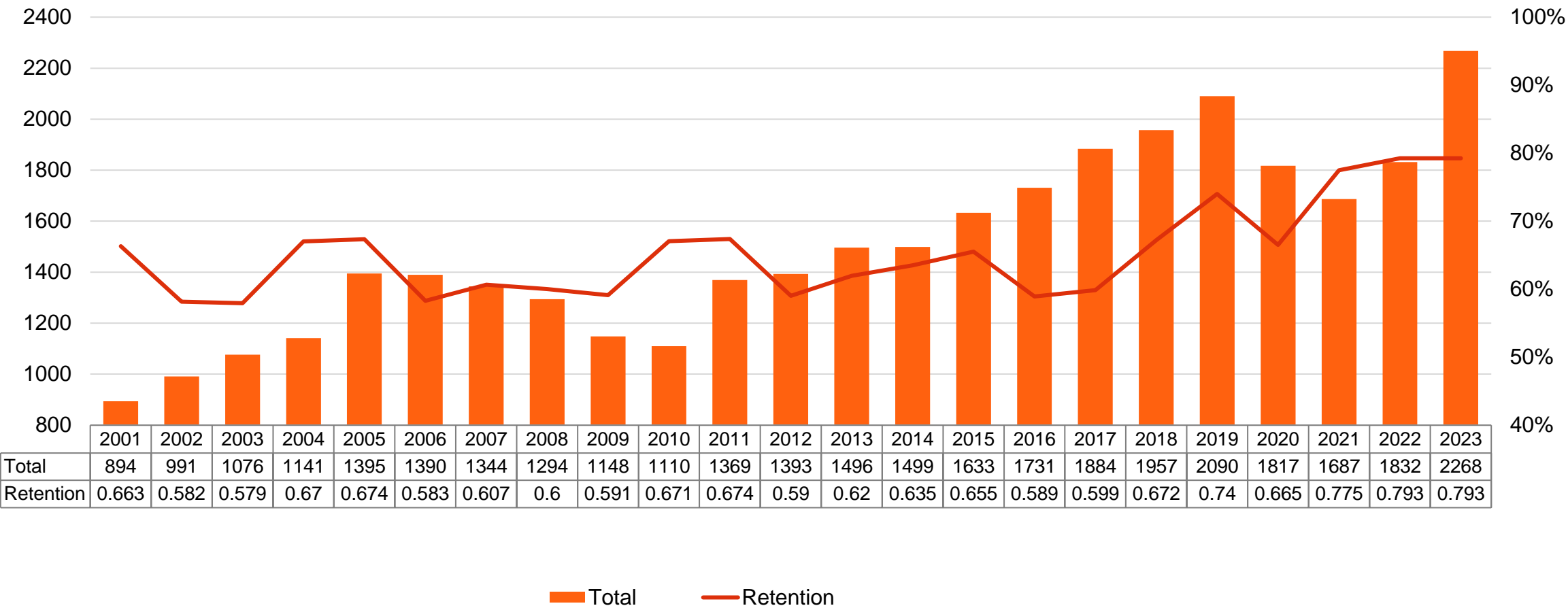


2023 Membership Numbers

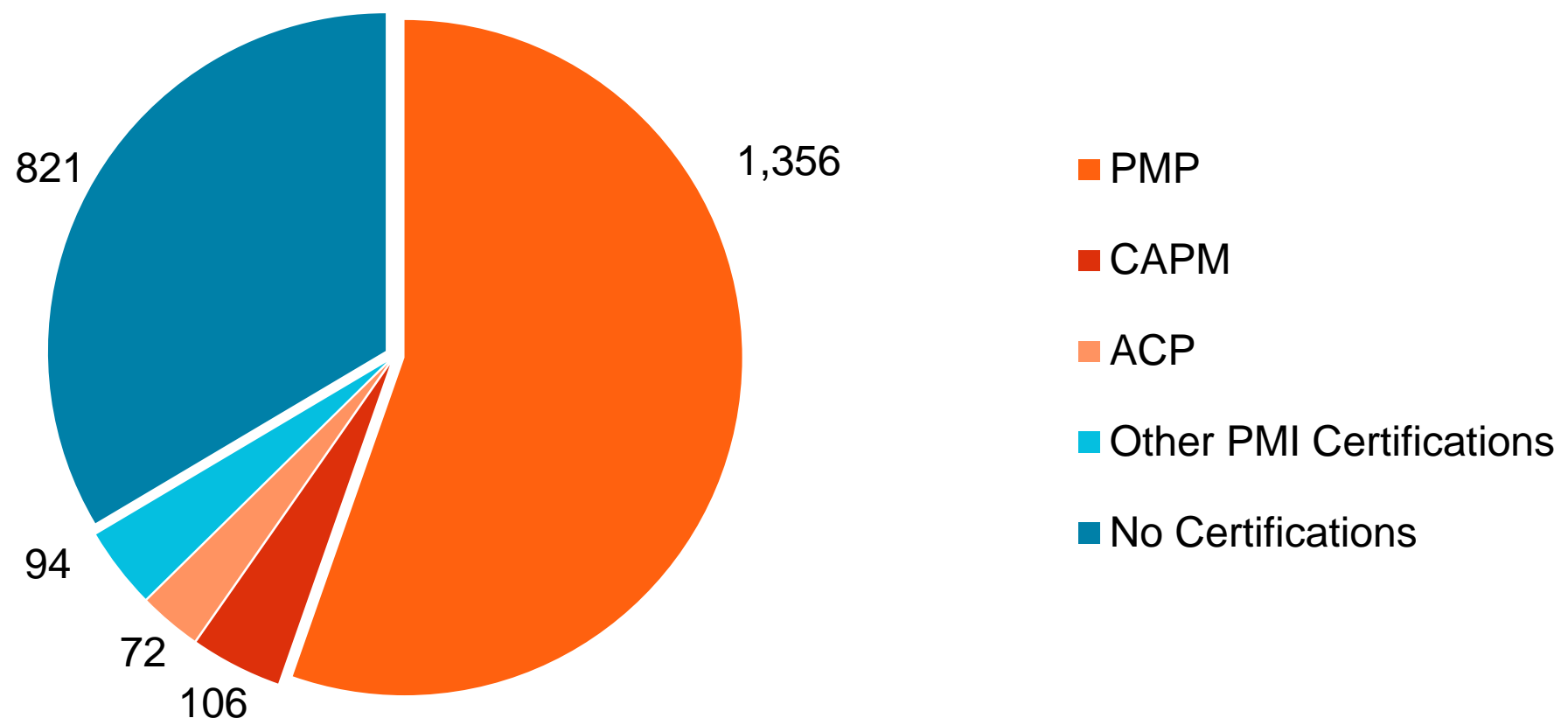


Historical Membership Numbers

Total Members and Retention Rate



2023 End of Year Membership Certifications



2023 Programs Registrations

Programs (as of 12/31/2023) • V = Virtual • IP = In-Person	# of Events		# Registered Members		# of Registered Non-Members		Average # of Registered Members Per Event	
	V	IP	V	IP	V	IP	V	IP
Book Club	2	0	49	0	0	0	25	0
Morning Meetings	0	0	0	0	0	0	0	0
Evening Meetings	5	0	102	0	32	0	27	0
Flagship Meetings*	1	3	104	197	17	40	121	79
Multi-Chapter Meetings**	9	0	206	0	49	0	28	0
Industry Networking Meetings	0	2	0	51	0	56	0	54
Social Impact Kickoff Meeting	1	0	58	0	4	0	62	0
Members-Only Fun Event***	0	1	0	30	0	0	0	30
Total	18	6	518	278	102	96	N/A	N/A

*The January 12 Flagship Meeting is the virtual Annual Business Meeting.

**The number of registered members and non-members do not include other Chapters' participants for these Multi-Chapter Meetings.

***The Cirque du Soleil event on April 26th was a Members-only fun, networking event.

Programs Comparison

Year • V = Virtual • IP = In-Person	# of Events		# of Registered Members		# of Registered Non-Members		Total	
	V	IP	V	IP	V	IP	V	IP
2020	28	5	961	119	67	8	1,028	127
2021	28	1	1,313	21	116	2	1,429	23
2022	30	5	707	105	291	22	998	127
2023	18	6	518	278	102	96	620	374

Compared to 2022, in 2023 ...

- the total number of events (V + IP) **decreased by 11** (from 35 to 24).
- there was a **decrease of 115** registered non-members (from 313 to 198).
- there was a **decrease of 16** registered members (from 812 to 796).
- there was a **decreased of 378** total registrants for V events (from 998 to 620) but an **increased of 247 registrants** for IP events (from 127 to 374), with an overall **decrease of 131 registrants** for both V and IP events (from 1,125 to 994).

2023 Career Development Events

Career Development Event	Date	# of Members	# of Non-Members	Total
Career Development Brand and Land (Multiple sessions)	2023	39	4	43
Mentorship Program	2023	36	0	36
USC Bovard College Lecture Series (Multiple sessions)	2023	25	1	26
Oh, What a Tangled (Supply Chain) Web We Weave!	7/12/2023	12	3	15
JIRA (Multiple sessions)	2023	32	7	39
120 VC (Multiple sessions)	2023	TBD	TBD	TBD
PM Leadership UpLevel 2.0 workshops	2023	12	4	16
Platinum Edge (Multiple sessions)	2023	TBD	TBD	TBD
		156	19	175

Career Development Comparison

Year	# events	Members	Non-Members	Total
2022	43	560	49	609
2023	30	156	19	175

Compared to 2022, in 2023 ...

- 2023 had 30% fewer events as well as continuous PMP, CSM, CSPO, Leadership sessions throughout the year largely due to the reduction in Brand and Land sessions
- The decrease in attendance may have been caused by increased competition from low-cost educational vendors such as Udemy, LinkedIn, and Coursera.

2023 Membership Event Registrations

Event	Event Date	Members	Non-Members	Total
New Member Orientation Q3 (virtual)	August 16	49	0	49
Chapter Networking Event Q3 (in person)	August 30	48	9	57
Chapter Networking/NMO Event Q4 (in person)	November 15	28	14	42*
Chapter EOY Volunteer Appreciation Event (in person)	December 12	33	0	33
		158	23	181

*About 3-4 onsite attendees

Membership Event Comparison

Year	# Events	Members	Non-Members	Total
2021	5	165	18	183
2022	4	104	3	107
2023	4 (1 virtual, 3 in person)	158	23	181

Compared to 2021 and 2022, in 2023 ...

- Virtual Meetings appear to be well attended by members
- In person meetings draw interest from non-members

2023 Social Impact Accomplishments



2023 Accomplishments:

- Held **6** Social Impact events with the next one scheduled for 1/20/2024
- Engaged **204** of volunteers
- Logged **1,600** hours toward PMI Hours for Impact
- Spent **\$4,208.66** toward Social Impact events
- Received lots of positive verbal feedback from our members



FINANCE

2023 Snapshot

2023 by the numbers



Financial Overview

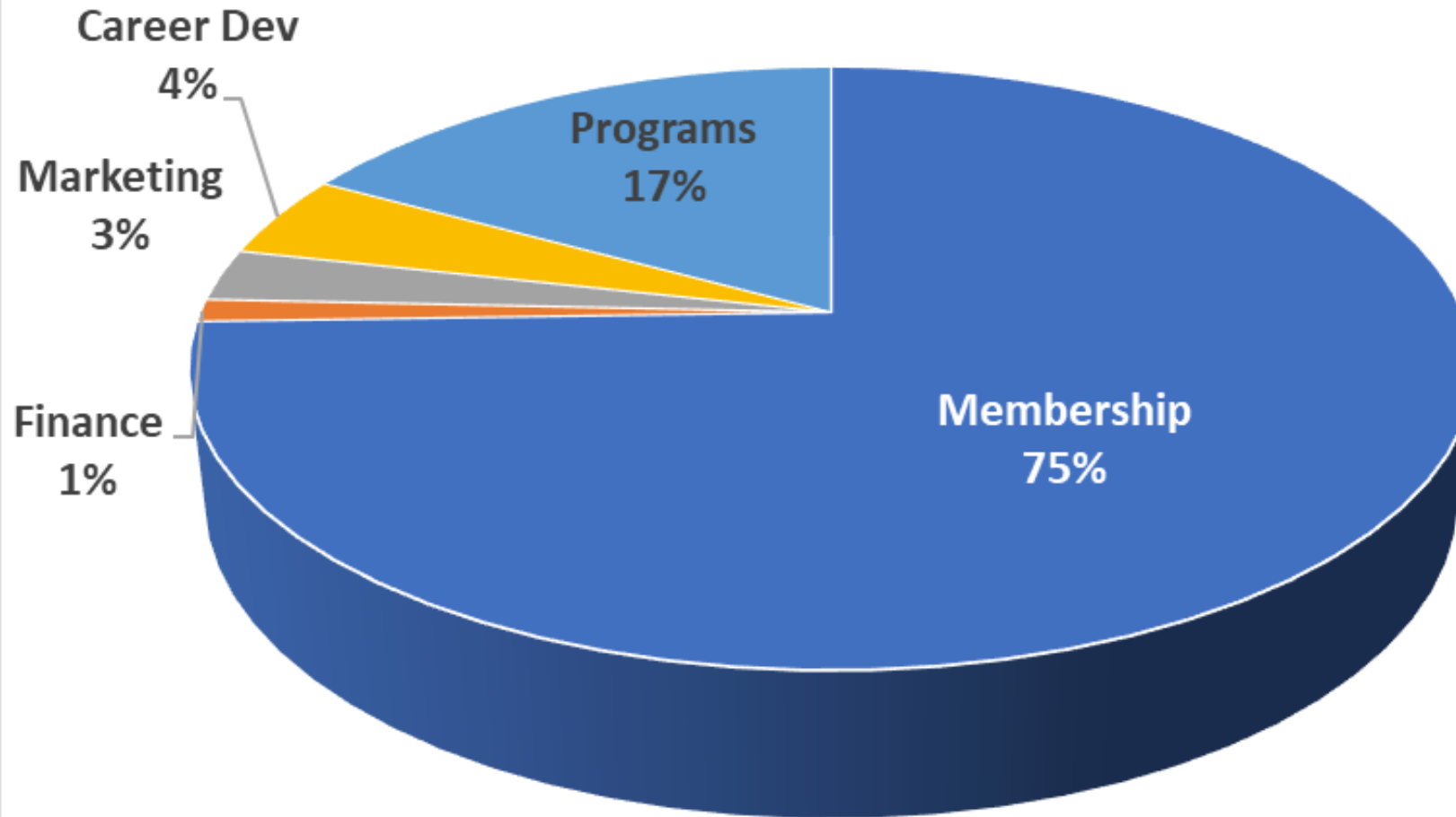
	2022 Actuals	2023 Budget	2023 Actuals	Variance
Total Chapter Revenue	62,664	79,402	99,143	19,741
Total Chapter Expenses	37,394	85,758	75,434	10,324
Chapter Net	25,270	(6,356)	23,709	30,065

Current Assets as of December 31, 2023	
Checking Account	\$135,700
Savings Account – Money Market	\$149,741
Savings Account – CD	\$150,000
Investment – CDs	\$69,831
PayPal	\$27,086
Total	\$532,358

Items of Note:

- 2023 Budget was planned with understanding that operations will change from prior years due to COVID.
- Budget does not include non-operating projections
- *All information pending final review by CPA during tax
- New Savings CD opened in Dec 2023 – 13-month term @ 5% APY

2023 Revenue Streams



Membership Revenue

- Chapter Dues are \$30 per Member Annually
- Revenue: ~ **\$66.5K**

Programs

- Increased attendance at Flagship Events
- Multi-Chapter Webinars were a huge success
- Revenue: ~ **\$15.2K**

Career Development

- Focus on Remote Learning and Partnered Events
- Revenue: ~ **\$4K**

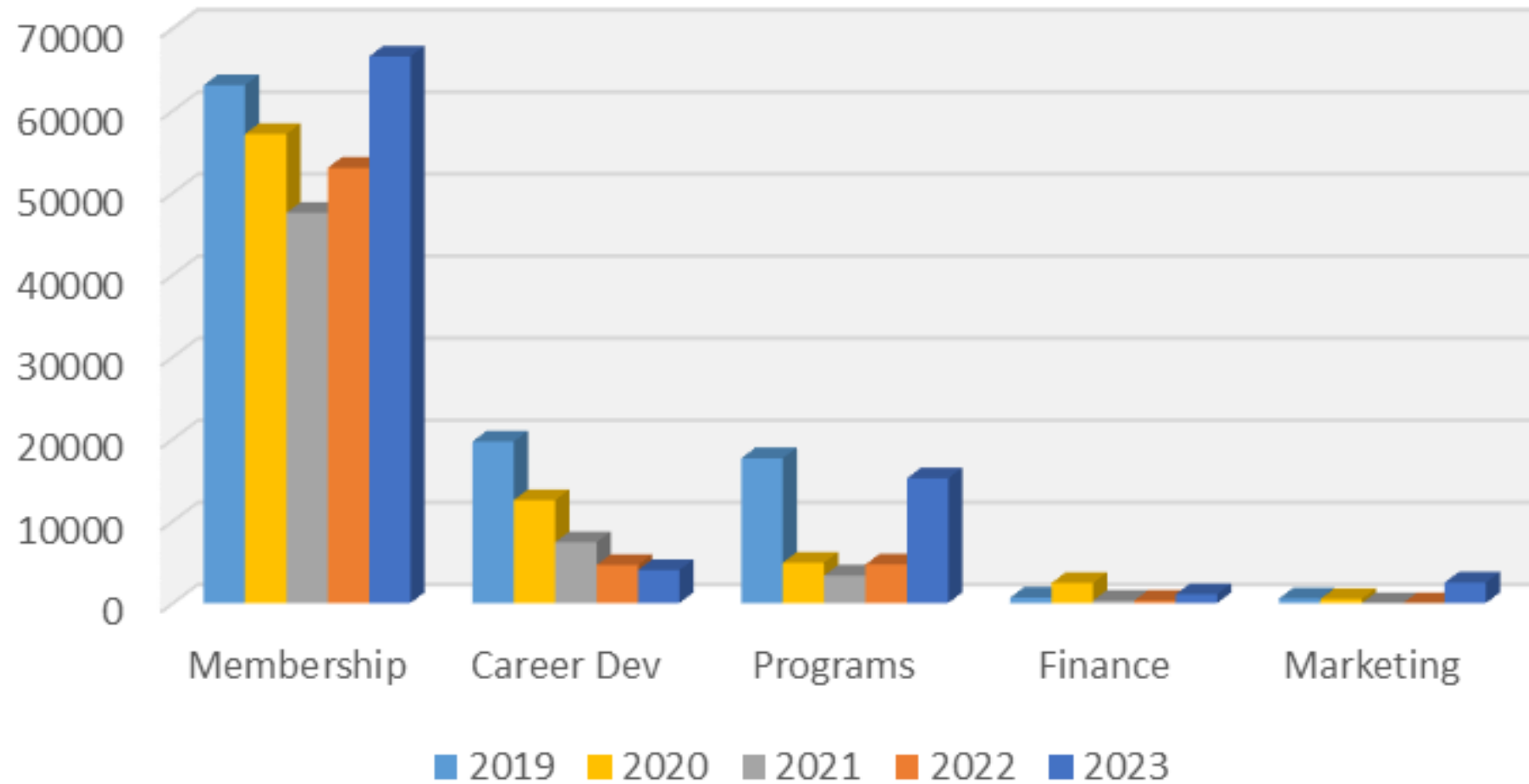
Marketing

- Sponsorships: **\$2.5K**

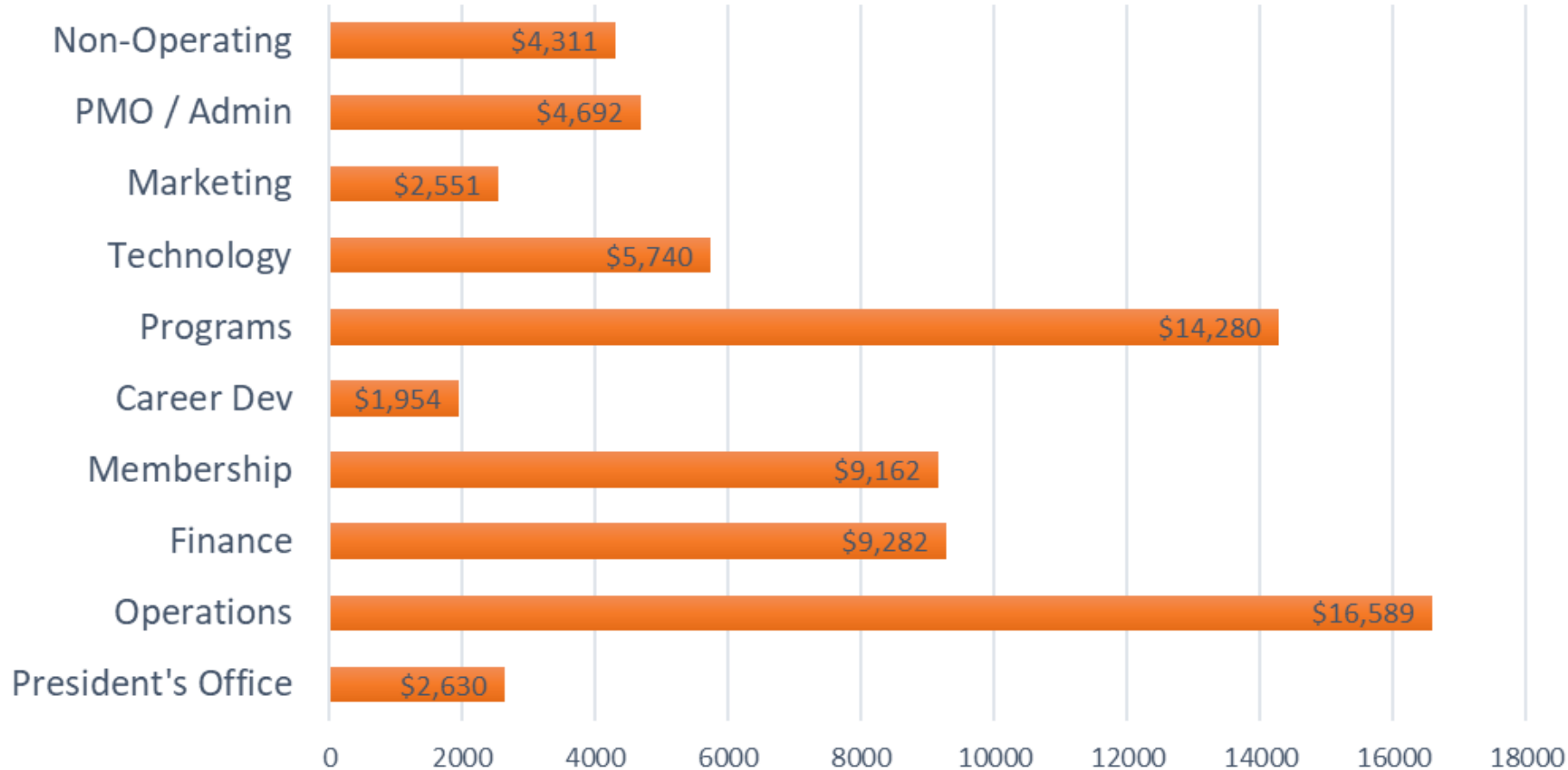
Finance

- Interest Earnings and Credit Card Rewards: ~ **\$1K**

5 Year Revenue Trend by Portfolio



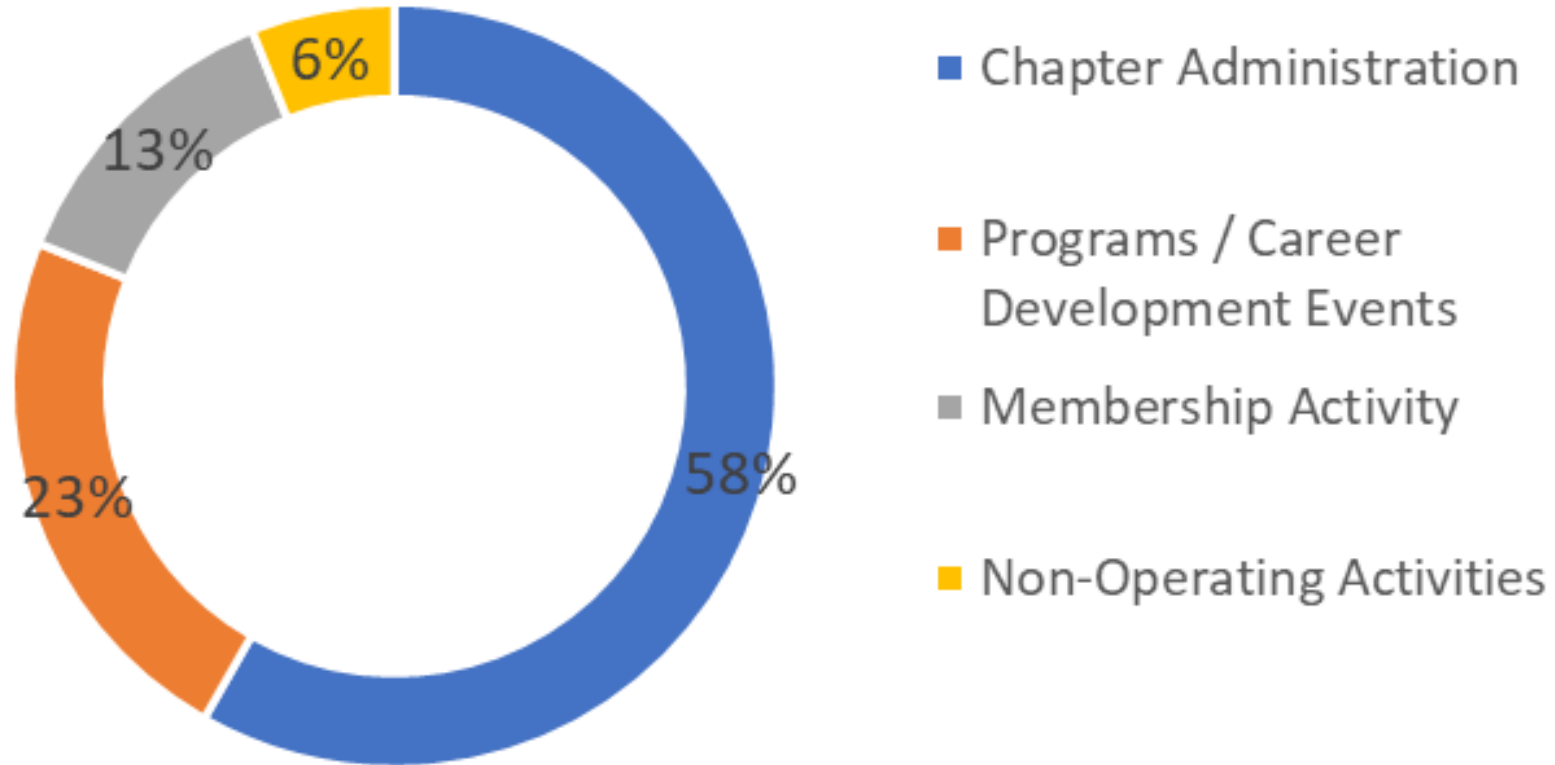
2023 Expense Distribution



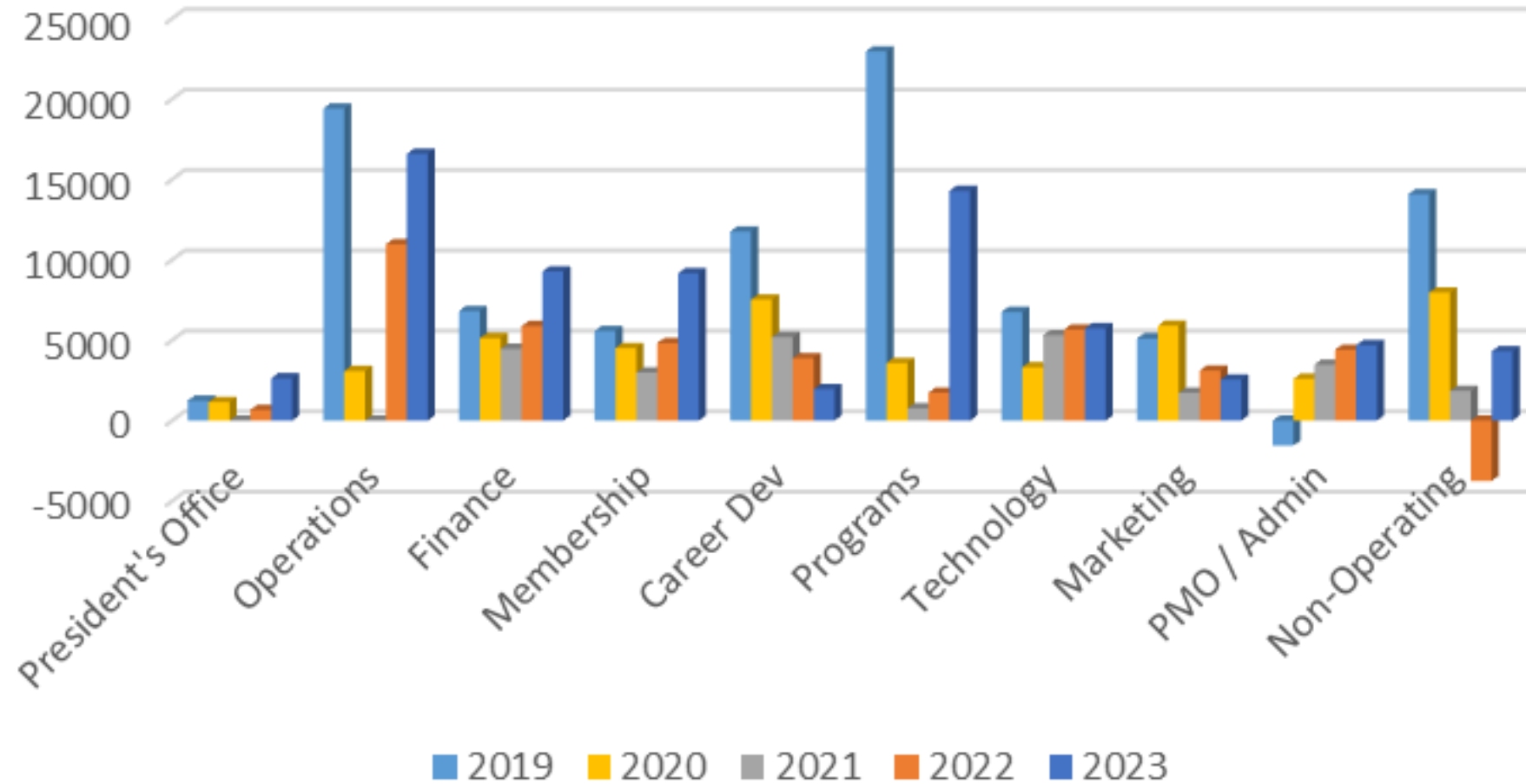
Items of Note:

- Career Dev engaged Brand & Land (**\$4,500**), which was compensated by PMI HQ (not included in this chart)
- Finance experienced increased in costs while completing a lookback review of financials and completing adjusting entries to correct records (removal of pending depreciation, accounts receivables, accounts payables, etc.)
- Non-Operating Expenses include purchases of supplies for new Social Impact Initiative launched in June 2023. This will be moved under PMO/Admin starting 2024.

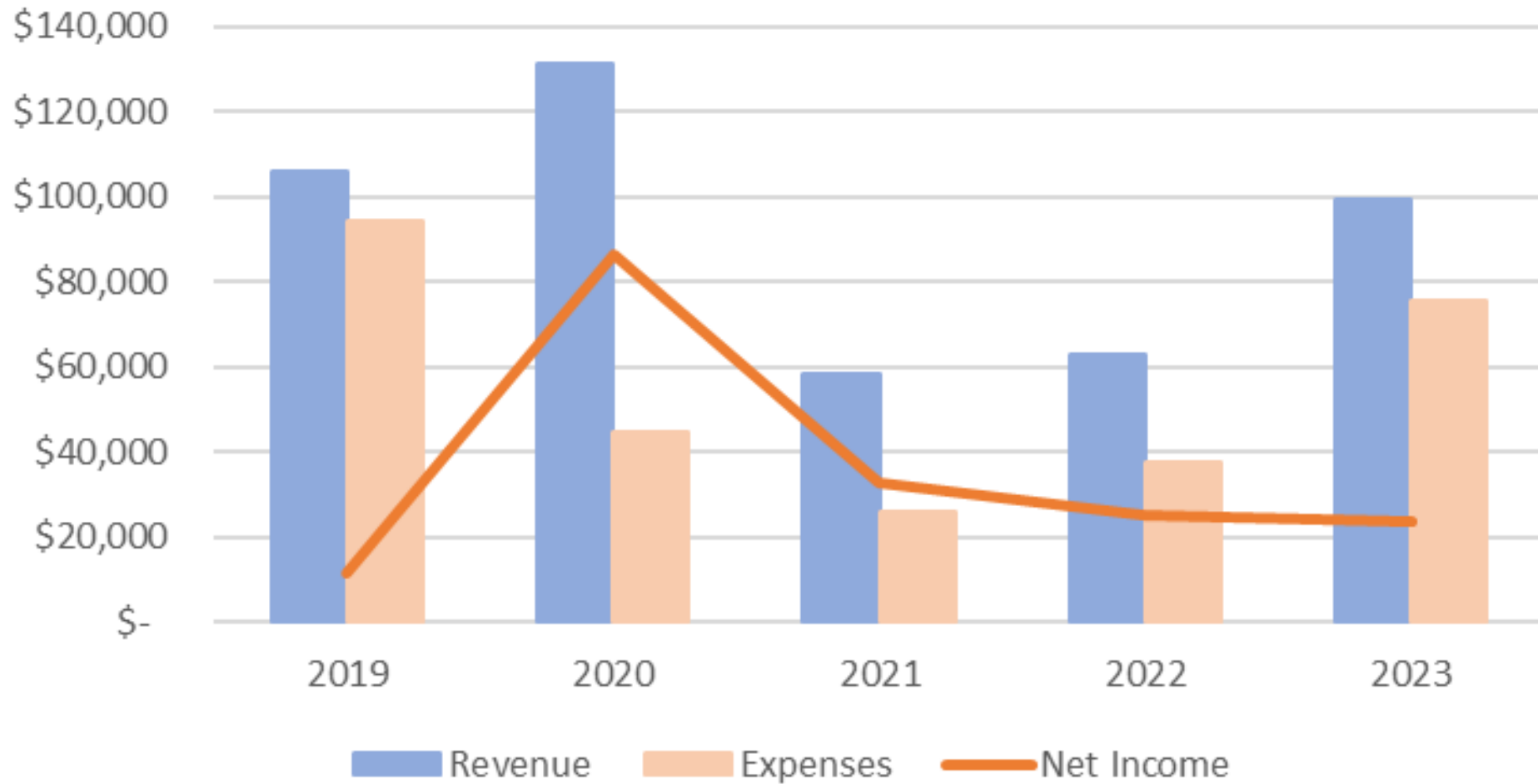
Where Your Dues Go



5 Year Expenses Trend by Portfolio



5 Year Chapter Net Income Trend



Questions?

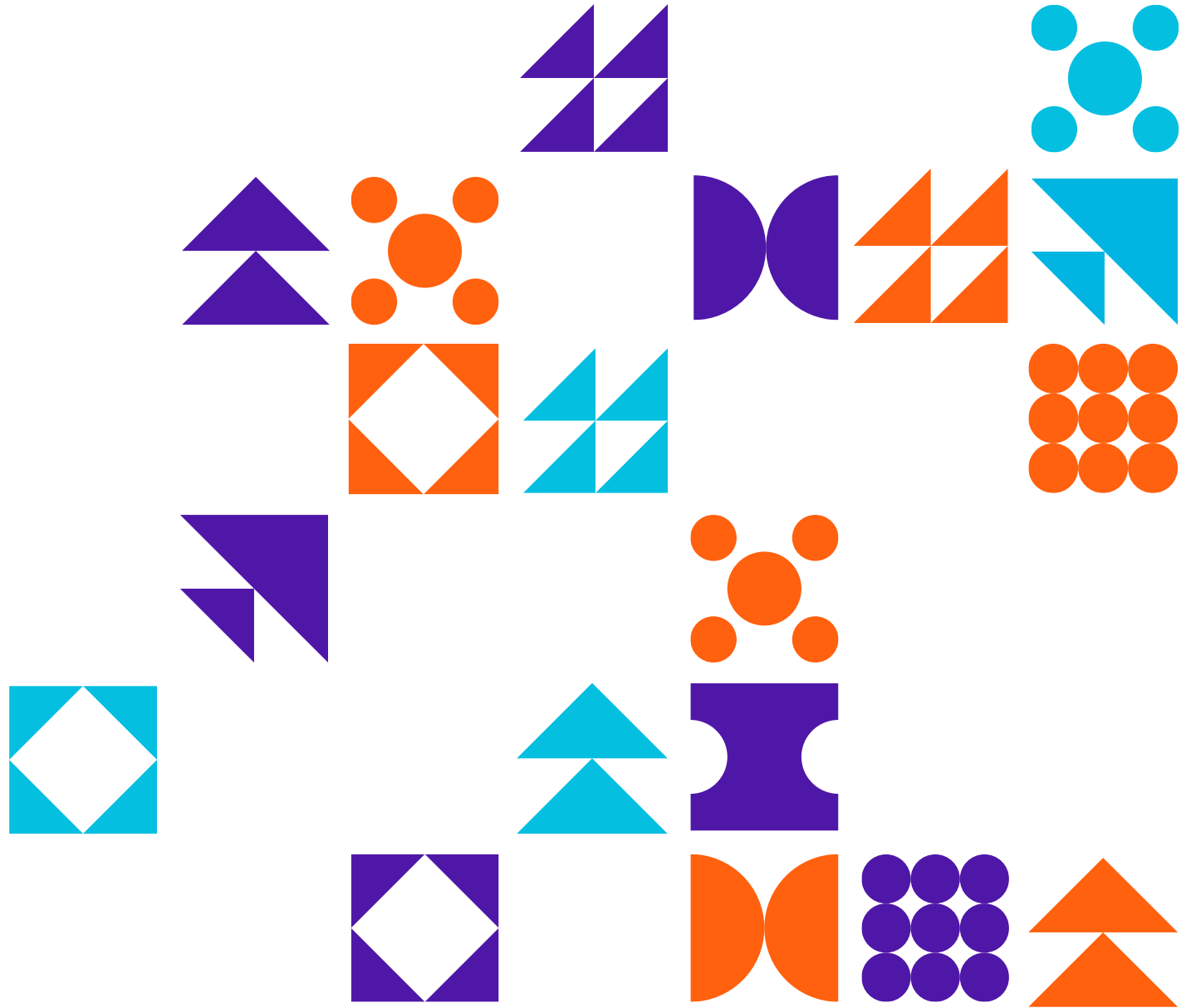
- We just reviewed a lot of information.
- This is a natural pause for you to ask questions on what you have heard and learned about PMI-LA 2023 reflections.
- Please submit your questions via Zoom Chats or ask them directly by getting off mute.



WHAT'S ON THE HORIZON FOR 2024?

January 11, 2024

Presented by Deby Covey, President,
and PMI-LA 2024 Board of Directors



President

2024 Priorities

Responsibility:

- Continue to increase Membership through targeted marketing campaigns, and corporate outreach
- Continue to maintain membership retention through ongoing activities and in-person events throughout Los Angeles County
- Commitment of 5,000 hours to PMI Hours for Impact with a Partnership Program for all projects that adhere to the United Nations 17 Sustainable Development Goals (SDGs)
- 50th Anniversary Celebration – Look for additional special events throughout the year – Big celebration will be at Universal Studios on June 1!
- September – Global PMI Summit will be held in Los Angeles (Ask your boss to if you can attend this great Project Management Professional Opportunity!)



**Deby Covey,
2024 President**

VP of Operations/President-Elect

2024 Priorities (1 of 2)

- Oversee the development of PMI-LA's annual plan and ensure it aligns with our strategic goals and aspirations.
- Oversee PMI-LA's operational functions, ensuring that projects and initiatives align with the strategic plan.
- Lead the development and implementation of process improvements and operational policies.
- Create a Volunteer Onboarding Toolkit:
 - Part 1: Volunteer candidate submits their online application up through when they are assigned to a VP
 - Part 2: PMI-LA Chapter Volunteer Orientation
 - Part 3: Team Orientation
- Obtain data to understand volunteer attrition and develop a strategy to address it (e.g., survey, Focus Groups, exit interviews)
- Collaborate with the board to establish long-term goals, strategies, plans, and policies.



**David Doan,
2024 VP of Operations/
President-Elect**

VP of Operations/President-Elect

2024 Priorities (2 of 2)

- Ensure fiscal responsibility and resource management to support PMI-LA's initiatives.
- Update PMI-LA's current Diversity, Equity, and Inclusion (DEI) Position Statement and implement a DEI Committee for our chapter
- Engage with members, stakeholders, and volunteers to support and expand the PMI-LA's community and impact.
- Spearhead leadership succession planning by cultivating a pipeline of capable leaders who can guide our chapter towards a prosperous future.
- Develop KPIs for our Chapter and for the Operations team
- Prepare for the presidency by understanding all aspects of the PMI-LA's operations and board governance.
- Represent the organization in external engagements and foster partnerships that advance PMI-LA's mission.



**David Doan,
2024 VP of Operations/
President-Elect**

VP of Finance

2024 Priorities

Responsibility: Maintain and strengthen PMI-LA financial health.

- Continue improvements for the Finance team: develop desk procedures and cross-train volunteers
- Engage external auditors for soundness examination of chapter financial and operational procedures
- Enhance vendor management process; this project was started in 2023 and will be formally rolled out to support best practices for third-party engagements.
- Continue supporting the Social Impact initiatives and plan for chapter events such as Beach Clean-ups and Day(s) of Giving at LA Food Bank
- Project Lead for the 50th Anniversary Celebrations
- Support Chapter Needs for the September Global Summit



Meeta Autrey
2024 VP of Finance

VP of Career Development

2024 Priorities

Responsibility: Provide Career Development opportunities for the project management community.

- Career Development Events
- Robust Jobs Board (Proactive vs Reactive)
- Demos of Project Management Related Tools & Services
- Partnership with Related Non-PM Organizations
- Mentoring Program
- Academic Outreach



Vick Madenian
2024 VP of Career
Development

VP of Marketing & Communications

2024 Priorities

Responsibility: Maintain and strengthen PMI-LA Marketing and Communications.

- Membership growth – Targeted campaigns and focus on Social Media to reach Project Managers not a part of PMI-LA
- Retention – Continue Marketing events and fun facts to membership
- PMI Hours for Impact – Market chapter opportunities to the greater Los Angeles area
- Evaluate Social Media growth by use of TikTok
- Expand Instagram reach via Canva



**Rose Otowo,
2024 VP of Marketing
& Communications**

 Interested in Marketing? We are looking for creative individuals to assist with the weekly Newsletter and Weekly Presentation Decks!

VP of Membership

2024 Priorities

Responsibility: Manage member and volunteer engagement with the chapter and provide non-PDU opportunities for member value.

- Membership Growth & Retention
 - Quarterly New Member Orientation events
 - Quarterly Networking events
 - 2-3 Volunteer Engagement & Recruitment events yearly
 - Events will be virtual and in-person during the year
- Volunteer Opportunities
 - Continue to post open chapter positions on the website for member growth and volunteer development
 - Continue to promote Volunteer opportunities to get involved with PMI-LA's sustainability initiative(s)
 - Work with PMI to provide local Global Summit volunteers



**Nancy Watanabe,
2024 VP of
Membership**

VP of Programs

2024 Priorities

Responsibility: Produce a variety of impactful and engaging Programs to increase the visibility and value of PMI-LA Chapter.

- Continue to improve the Programs team and events based on the **barriers and challenges identified & corrected** in 2023
- Improve team collaboration, training as needed, add more volunteers to support growing needs Programs team and PMI-LA 50th anniversary event
- Continue virtual **Multi-Chapter Meeting partnerships and events**
- Continue to hold the **Flagship Meeting in** different regions within LA County to promote more access and convenience
- Conduct more in-person **Industry Networking Meetings**
- Partner with local organizations to socialize and promote program events



**Pardha Akalamkam,
2024 VP of Programs**

VP of Technology

2024 Priorities

Responsibility: Ensure Chapter Technology keeps with current industry standards as well as manage access across chapter tools.

- Reorganize the PMI-LA Website backend systems efficiency in operations and ease of onboarding volunteers
- Work with the Programs & Career Dev teams for trainings and continuous improvement of efficiency and quality
- Maintain and update the PMI-LA Website to ensure timely and quality dissemination of Member and PM-Community relevant content provided by all departments
- Manage the administration of the PMI-LA Office365 tools



**James Jackson,
2024 VP of Technology**

VP of PMO & Administration

2024 Priorities

Responsibility:

- Lead the setup of a *Supportive PMO*, establishing a centralized resource hub and integrating an AI-powered transcription system for streamlined management and communication.
- Oversee the development and implementation of a *Controlling PMO* MVP, prioritizing an effective project intake, assessment, prioritization process.
- Lay the foundational groundwork for a potential future transition to a *Directive PMO*.
- Provide product-focused support to drive membership growth and retention, emphasizing forward-thinking, technologically advanced projects for career enhancement.
- Pursue efforts designed to build and reinforce internal and external partnerships



**Sean Kennedy,
2024 VP of PMO &
Administration**



Breakout Session

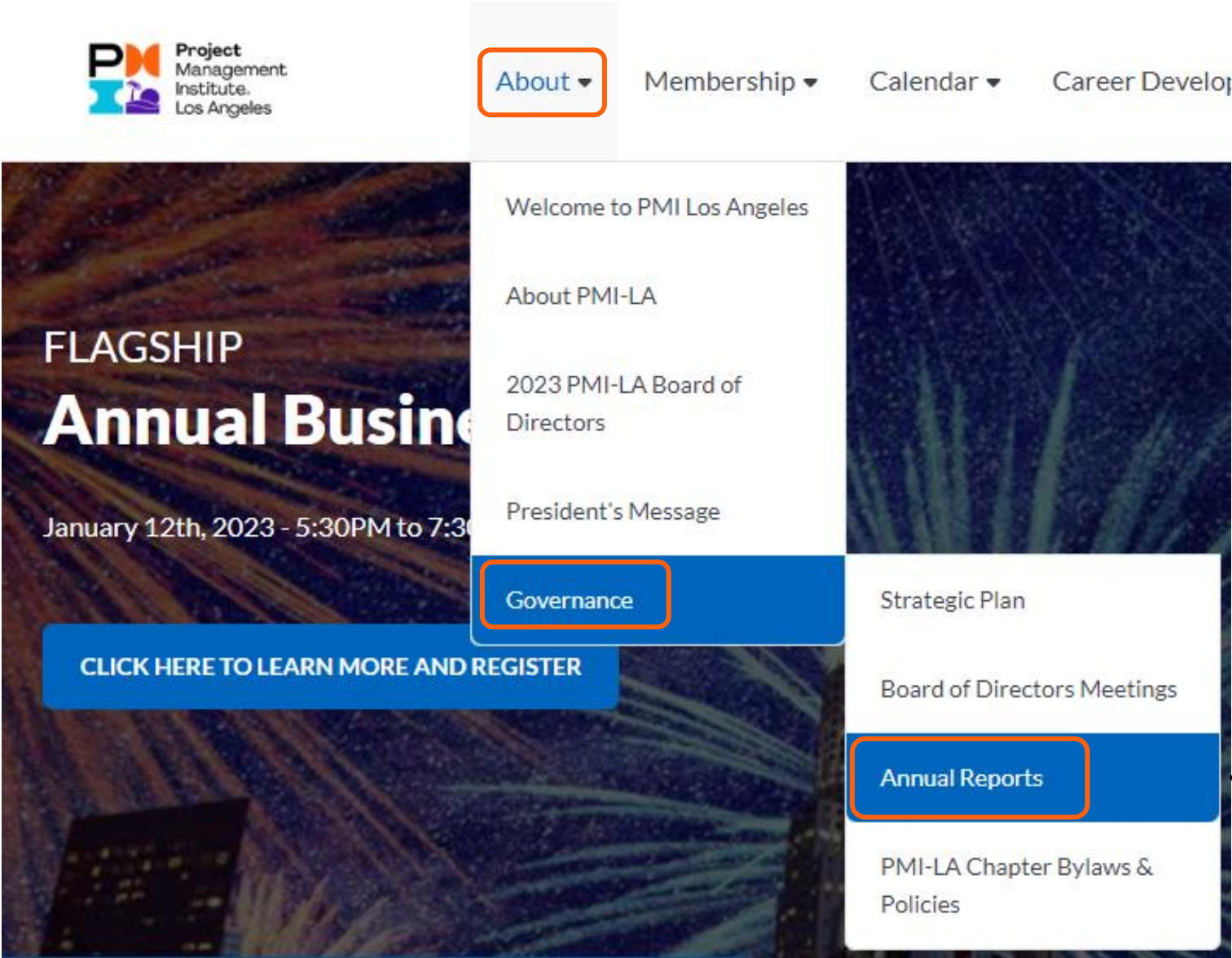
Instructions:

- Participants will be moved to randomly-assigned breakout sessions
- Each room will have at least one Board member or Trustee
- Board member or Trustee will facilitate the discussion and take notes

Discussion Topics:

1. Of all of the 2024 Priorities that you have heard, which of them resonated with you most?
2. How do we best encourage you to attend events and volunteer for PMI-LA?
3. What general feedback and suggestions do you have for the improvement of the PMI-LA Chapter?

Closing



- This PowerPoint presentation will be uploaded to the PMI-LA Chapter website within a week
 - **About** > **Governance** > **Annual Reports** 2023 Summary

50th Anniversary Celebration | Save the Date- June 1

Location: [Universal Studios Hollywood](#)

Agenda:

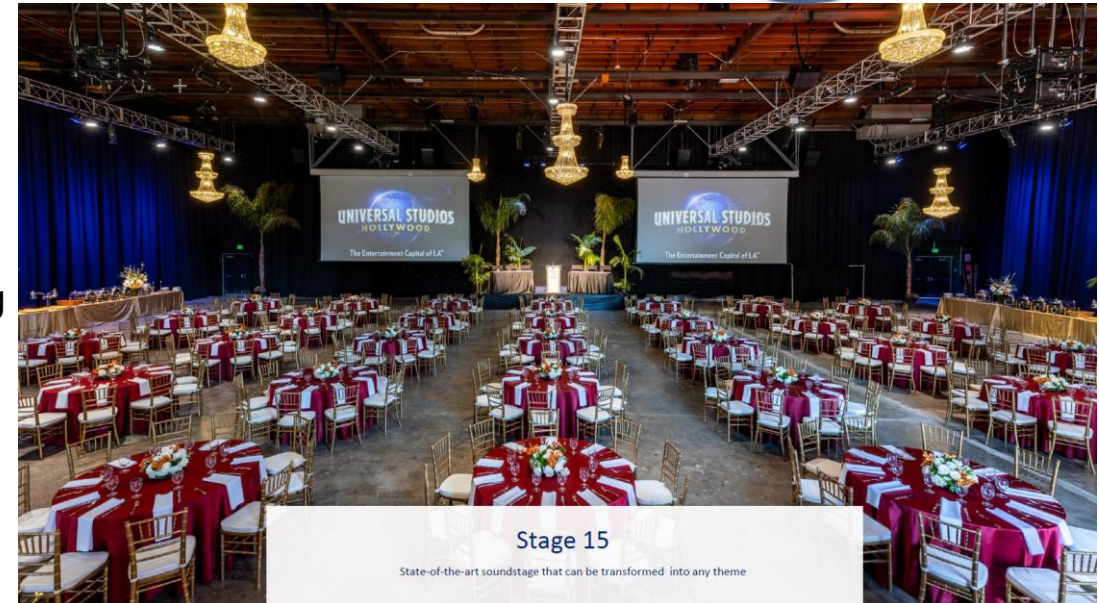
- **9:00 AM:** Park entry begins; Arrive at any time during the day to enjoy the theme park!
- **10:00 AM – 4:00 PM:** Check-in and Registration; Collect private event access bands
- **6:00 PM – 7:00 PM:** Cocktail Hour and Networking
- **7:00 PM – 9:00 PM:** 50th Anniversary Celebration Dinner and Programming
- **9:00 PM – 10:00 PM:** Dessert Station and Networking

Pricing:

- **EARLY BIRD** Pricing for Registrations BEFORE **April 1, 2024, 11:59 PM** (Deadline)
 - \$100 for PMI-LA Members, \$125 for guests of members
 - \$300 for Non-Members
- Registrations AFTER the Early Bird Deadline
 - \$125 for PMI-LA Members
 - \$350 for Non-Members



PARKING: \$15 (50% discount)



Keynote Speaker:
Pierre Le Manh
President & CEO of PMI

Calendar of Events | Upcoming 2024 Events

Date	Session Title	Event Type
01/16/24	8 Strategies of Relationship-Centered Leadership	Programs Multi-Chapter Meeting
01/23/24	Change Leadership for Project Managers	Programs Multi-Chapter Meeting
01/24/24	“Quiet Voice Fearless Leader”	Programs Book Club
02/13/24	The Rise of AI: How AI is Revolutionizing Project Management	Programs Multi-Chapter Meeting
02/20/24	Break Down Barriers to Better Connections at Work	Programs Multi-Chapter Meeting
02/22/24	Strategies for Making Changes Stick	Programs Multi-Chapter Meeting
03/12/24	Engagement Unleashed: The Gen-Z+ Opportunity	Programs Multi-Chapter Meeting
04/02/24	Navigating the Digital Landscape: Facilitating Seamless Collaboration Tool Adoption	Programs Multi-Chapter Meeting
05/01/24	Mindset Matters: Fostering Strong Teams	Programs Multi-Chapter Meeting
05/14/24	How to Reimagine Meetings: Building Brave Conversations to Shape the Future Together	Programs Multi-Chapter Meeting

Thank You for Joining Us Tonight!

THANK YOU
for joining us tonight!



Please share your comments, feedback, and ideas to:
info@pmi-la.org

Be sure to also visit us at:

