

29 January 2026

2026 Annual Membership Meeting

Delivering M.O.R.E. to our members and
community

Meeting Agenda

Topic	Presenter
Welcome and Opening Remarks	Meeta Autrey
2025 Chapter Highlights	David Doan
2025 Finance Summary	Robert Shake
2025 Chapter Accomplishments	2025 Board of Directors
2026 Chapter Prioritized Goals and Initiatives	Meeta Autrey
2026 Vice President Goals and Initiatives	2026 Board of Directors
2026 Upcoming Events	Meeta Autrey
Closing Remarks	Meeta Autrey

Welcome & Opening Remarks

Facilitator: Meeta Autrey



2025 Board of Directors



David Doan
President



Meeta Autrey
VP of Operations /
President-Elect



Robert Shake
VP of Finance



Rose Otodo
VP of Marketing &
Communications



Danielle Benson
VP of Membership



Sean Kennedy
VP of PMO &
Administration



Phoebe Johnson
VP of Program



James Jackson
VP of Technology



Leo Rogers
VP of Career
Development



Deby Covey
Immediate Past-
President

2025 Trustees



Barb Cooke

President 2008



AJ Jafari

President 2010



Svetlana Averbukh

President 2022 - 2023

2025 Chapter Highlights & President's Updates

Presenter: David Doan

Chapter Highlights

2025 Accomplishments



- ✓ Continue to increase Membership through targeted marketing campaigns, and corporate outreach
 - ✓ Increase from 2,572 to 2,740 members (~ 7 % growth)
- ✓ Continue to maintain membership retention through ongoing activities and in-person events throughout Los Angeles County
 - ✓ Current overall retention rate for 2025 is 65.53%
- ✓ Social Impact:
 - ✓ Co-produced 2 events in support of 2025 LA Climate Week
 - ✓ Supported 11 organizations through kit building and 7 in-person volunteering opportunities
- ✓ Chapter Big Event: 2024 Chapter of the Year Award Celebration at the Queen Mary
- ✓ Marketing: Launched PULSE (Projects, Updates, Learning, Special Events)

Chapter Highlights

2025 Accomplishments



- ✓ Career Development:
 - ✓ Re-Launch of chapter run in-person, 5-Saturdays PMP Prep Course since Pandemic
 - ✓ Laid groundwork for Career Connect to be focused as a 2026 initiative
- ✓ Academic Outreach:
 - ✓ Launched Inaugural PM Case Challenge to enhance PM skillset
 - ✓ Established Student Club at USC, working with other local schools
- ✓ Programs/Career Dev: First Chapter run Professional Development Day
- ✓ NA LIM and Global PMI Summit in Phoenix:
 - ✓ Presented 1 session at Global Summit and 2 sessions at NA LIM
 - ✓ Sent 2 representatives to NA LIM and 3 to Global Summit
 - ✓ 2025 PMI North America Regional Social Impact Award!

Accomplishment #1

MARCH 1

PMI-LA Light the Way: Wildfires Relief, Recovery & Purpose-Driven Impact

This was a 90-minute virtual event that convened the community to respond with resilience and purpose following devastating wildfires. Featuring insights from **PMI Chief Marketing Officer Menaka Gopinath** on applying project management skills for social good, updates from the **PMI-LA Wildfires Relief & Recovery Task Force**, and personal stories of resilience including Kyrstin Ohta's account, the session highlighted concrete ways to support relief efforts and fostered cross-sector collaboration with partners like **PM4NGOs** and the **Business Contingency Group**.



Video links:

1. <https://www.pmi.org/volunteer/project-managers-without-borders>
2. <https://www.youtube.com/watch?v=uPYy0wUpBHU>

LOS ANGELES CLIMATE WEEK | Hybrid Event: Sustainable Growth, Greener Projects, Stronger Profits for the Future

As part of **Los Angeles Climate Week™**, PMI-LA partnered with **Sound of Earth** and **USC Viterbi's Grand Challenges Scholars Program** to host a hybrid panel discussion exploring the intersection of sustainability, innovation, and project management. The event brought together thought leaders to share actionable strategies for integrating greener approaches into projects while balancing environmental responsibility with profitability, emphasizing interdisciplinary collaboration and community engagement in addressing the climate crisis. Designed for students, professionals, and sustainability advocates alike, the discussion demonstrated how sustainable practices drive stronger profits, greener projects, and a more resilient future.



Video link: PMI LA Highlight

1. <https://drive.google.com/drive/folders/1afOPzbDYimwObZGV>

JUNE 7

CELEBRATION | PMI 2024 Chapter of the Year Celebration: An Afternoon of Mystery and Milestones on the Queen Mary

To commemorate its prestigious recognition as the **2024 PMI Global Chapter of the Year**, PMI-LA hosted an immersive celebration aboard the historic **Queen Mary**, transporting members back to the ship's 1930s heyday. The sold-out event featured an interactive murder mystery experience paired with a gourmet three-course meal, a 1920s/30s-themed costume contest, and a toast to the chapter's record-breaking 23% membership growth and social impact achievements. Beyond the intrigue and networking, the afternoon served as a heartfelt tribute to the dedicated volunteers and leadership whose innovation and community commitment distinguished PMI-LA among over 300 chapters worldwide.



Accomplishment #3

Video link: [PMI LA Highlight Reel](#)

1. https://drive.google.com/drive/folders/1dVMDXGG1_V2SsNzqdCJTD66wdFvNseOV

SEPTEMBER – OCTOBER
PMP® (In-Person) Prep Course
(Fall 2025 Session)

PMI-LA brought back its in-person, PMI-authorized **PMP® Prep Course** as a special 2025 offering at pre-pandemic rates, delivering a comprehensive five-day Saturday program led by PMP-certified trainers from **Facilitated Methods**. The course provided the required 35 contact hours, access to 3,000+ practice questions and study materials designed by PMI exam content creators, and a proven 95% pass rate strategy – all while accommodating working professionals and offering networking opportunities with peers. Held at **Mount Saint Mary's University** with meals included, the program positioned participants to successfully earn their PMP® credential within approximately six weeks of completion.

Accomplishment #4



SEPTEMBER – OCTOBER

Project Management Case Challenge

The **PMI-LA / UCLA MASDS Project Management Case Challenge** was a fully virtual, four-week project simulation (Sept 8–Oct 6, 2025) designed to give students and early-career professionals realistic, end-to-end project delivery experience under uncertainty. Delivered via a purpose-built website and aligned to **PMBOK process groups**, teams worked through a fictitious manufacturing scenario and produced portfolio-ready artifacts (e.g., project charter, WBS, schedule, cost baseline, risk register, Monte Carlo risk analysis, change request, and a final executive presentation). The inaugural run drew **230 registrations across 10 universities**, with **13 teams (50+ participants)** completing and submitting final presentations that were judged by a panel of practitioners and faculty, with top teams recognized at **PMI-LA's Professional Development Day** – demonstrating a scalable, low-cost model (about **\$114** in direct expenses) for bridging classroom learning and job-ready project capability.

Accomplishment #5



Accomplishment #6

OCTOBER 28

Professional Development Day (PDD)

PMI-LA's 2025 Professional Development Day, themed **“Human-Centric Leadership Amid Emerging Technologies,”** convened at the historic Bob Hope Patriotic Hall for a comprehensive day of learning, career advancement, and community service. The event featured a keynote by **PMI Chief Marketing Officer Menaka Gopinath** and multiple breakout tracks focused on the PMI Talent Triangle, alongside a Career Expo offering professional headshots, resume reviews, and networking with industry leaders. Emphasizing social impact, attendees participated in building hygiene kits for Fisher House and a clothing drive for local nonprofits, while earning up to six PDUs. With special outreach to military veterans and students from partner institutions like USC and UCLA, the day successfully integrated high-tech insights with high-touch leadership and philanthropy.



Video link:

- https://drive.google.com/drive/folders/1Eh_k3NdXZdb3Wxy5n0V-MD9L1m0v0vdj

NOVEMBER

2025 PMI North America Regional Social Impact Award

PMI-LA earned the **2025 PMI North America Regional Social Impact Award** for its leadership of the **Priya Means Love 5K Awareness Walk**, an initiative that leveraged the **Project Managers Without Borders (PMWB) Framework** to support mental health and cancer awareness. In partnership with The Good Karma Los Angeles, the chapter applied rigorous project management principles – including structured partner vetting, risk mitigation, and Trello-based tracking – to unite over 200 participants and raise **\$5,136.36**, which was distributed equally to **JiVA Mental Health** and **Cancer Support Community Los Angeles**. The project was distinguished by its innovative community-driven design and the creation of reusable templates to scale future social impact efforts, embodying PMI's core values by demonstrating how professional project expertise can drive tangible, compassionate change in the local community.



Accomplishment #7

Projects on Purpose



2025 Finance Summary

Presenter: Robert Shake

2025 Accomplishments

VP of Finance



Responsibility: Maintain and strengthen PMI-LA financial health.

- ✓ Continued improvements for the Finance team: develop desk procedures and cross-train volunteers
- ✓ Chapter reimbursements from PMI global submitted and approved.
- ✓ Supported Chapter of the year celebration, PMP training, and PDD – All great events!
- ✓ Continued supporting the Social Impact initiatives and plan for chapter events
- ✓ Supported Chapter needs for the Global Summit/LIM

2025 Finance Summary

Total Chapter Revenue and Expenses, *including non-operating events

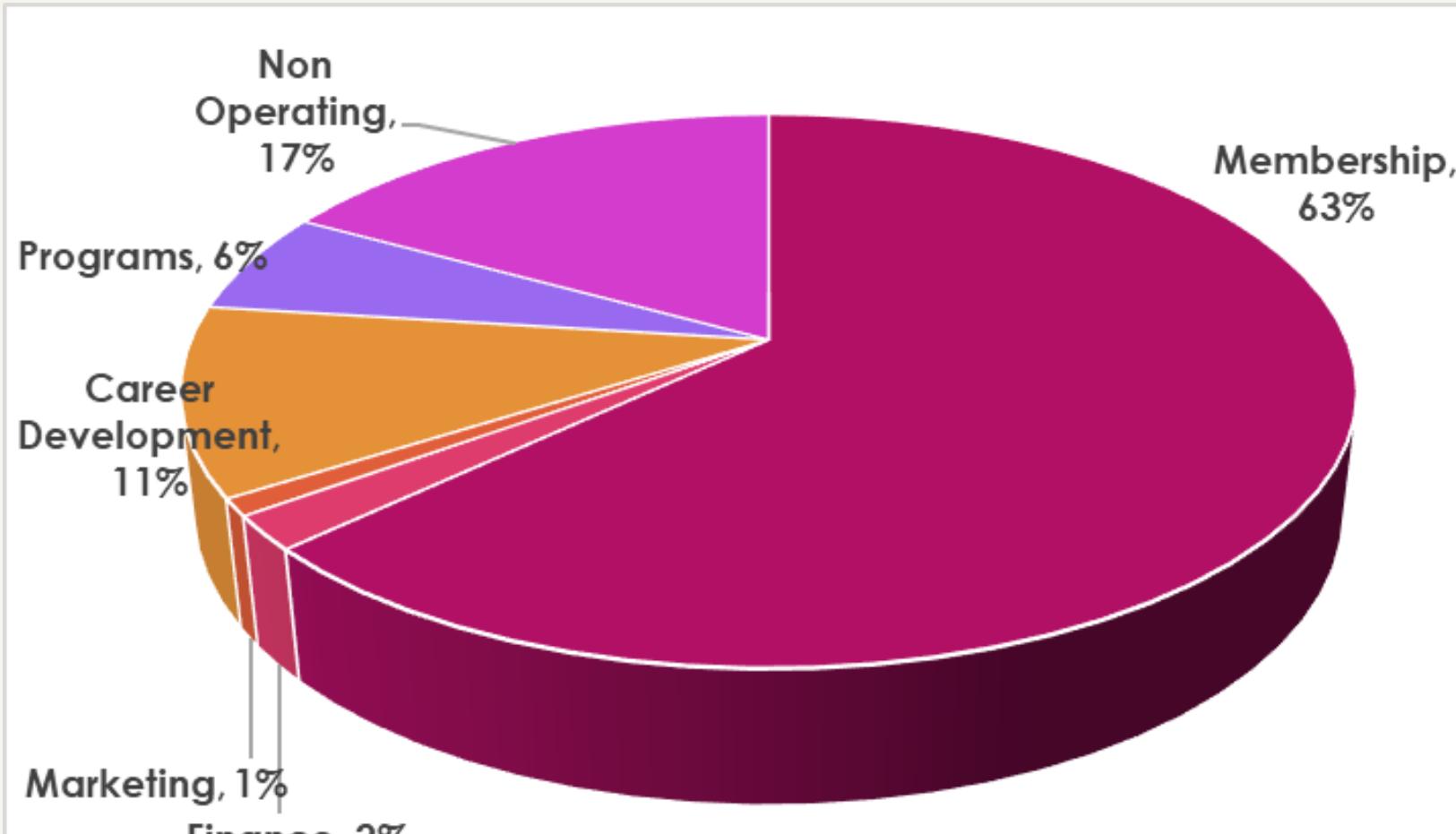
	2024 Actuals	2025 Budget	2025 Actuals	Variance
Total Chapter Revenue	91,039	125,382	122,774	2,608
Total Chapter Expenses	92,005	143,382	105,123	38,259
Chapter Operating Net	-966	-18,000*	17,651	

Current Assets as of December 31, 2025

Checking Account	\$117,626
Savings Account – Money Market	\$149,767
Savings Account – CD	\$164,302
Investment – CDs	\$70,157
PayPal	\$8,816
Total	\$510,668

2025 Finance Summary

2025 Revenue Streams



Membership Revenue

- Chapter Dues are \$30 per Member Annually
- Revenue: **~ \$77.8K**

Programs

- Events Revenue: **\$7.8K**

Career Development

- Events Revenue: **\$13.3K**

Marketing

- Sponsorships: **\$968**

Finance

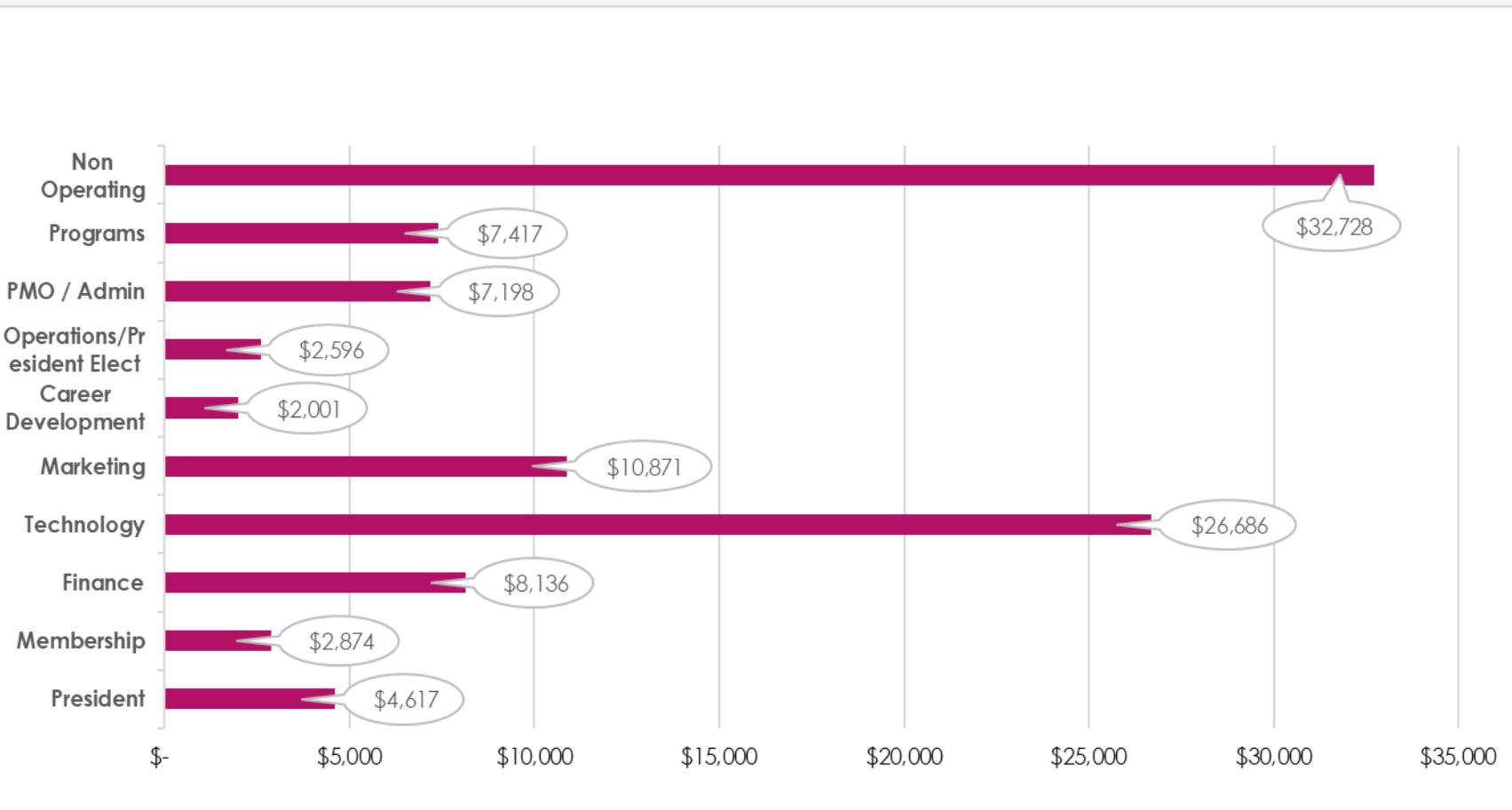
- Interest Earnings and Credit Card Rewards: **\$2.4K**

Non-Operating (COY/PDD)

- Chapter of Year and Professional Dev Day Events: **\$20.3K**

2025 Finance Summary

2025 Expense Distribution



Items of Note:

- Non-Operating Expenses included both the 2024 PMI Chapter of Year Celebration and our first Professional Development Day
- Technology expenses included new laptops in 2025

2025 Operations Summary

Presenter: Meeta Autrey

2025 Accomplishments

VP of Operations/President-Elect



Primary Goal: Outreach, Outreach and more Outreach!



Additional Goals:

- Be a Resource for Various Teams:
 - Technology Team with PMI-Required Updates (PMI Volunteer Engagement Platform [VEP], Website)
 - Programs and Career Development with Professional Development Day (PDD) Planning Efforts
- Plan & Execute Annual Conference Schedules for BoD & Chapter Leaders
- Plan & Execute Strategy Sessions for Key Volunteers



2025 Programs Summary

Presenter: Phoebe Jane Johnson

2025 Accomplishments

VP of Programs



Responsibility: Produce a variety of impactful and engaging Programs to increase the visibility and value of PMI-LA Chapter.

- ✓ Strengthened **Programs** team collaboration and training while expanding the volunteer base to meet growing Programs team demands.
- ✓ Continued to expand the **Book Club** and delivered consistent quarterly sessions.
- ✓ Advanced virtual **Multi-Chapter** partnerships and events, actively encouraging participation and collaboration from other chapters.
- ✓ Delivered **Flagship Meetings** across multiple regions of Los Angeles County, increasing engagement through new partners and venues.
- ✓ Expanded and enhanced **Morning Meetings**, strengthening cross-chapter engagement through active Multi-Chapter collaboration.
- ✓ Partnered closely with **Membership** and **Career Development** teams to align programming with member needs and support professional growth across career stages.
- ✓ Led and delivered the chapter's first-ever **Professional Development Day**, bringing together members, speakers, and partners for a high-impact, full-day learning experience.

2025 Accomplishments

2025 Program Registrations



Programs (as of 12/31/2024)	# of Events		# Registered Members		# of Registered Non-Members		Average # of Registered Members Per Event	
	V	IP	V	IP	V	IP	V	IP
Book Club	5	-	101	-	43	-	20	-
Evening Meetings	3	-	64	-	15	-	21	-
Flagship Meetings*	1	4	92	103	-	26	23	103
Multi-Chapter Meetings**	10	-	219	-	44	-	27	-
Industry Networking Meetings	-	-	-	-	-	-	-	-
Professional Development Day ***	-	1	-	97	-	43	-	97
Total	22	5	476	200	102	69	N/A	N/A

*The January 16 Flagship Meeting is the virtual Annual Business Meeting.

**The number of registered members and non-members do not include other Chapters' participants for these Multi-Chapter Meetings.

***This number includes 37 registered volunteers.

2025 Accomplishments

2025 Programs Comparison



Year	# of Events		# of Registered Members		# of Registered Non-Members		Total	
	V	IP	V	IP	V	IP	V	IP
• V = Virtual								
• IP = In-Person								
2020	28	5	961	119	67	8	1,028	127
2021	28	1	1,313	21	116	2	1,429	23
2022	30	5	707	105	291	22	998	127
2023	18	6	518	278	102	96	620	374
2024	25	6	687	157	110	20	797	177
2025	22	5	476	200	102	69	578	269

Compared to 2024, in 2025 ...

- there was a **245% increase** in non-member registration.
- there was a **52% increase** in total in person attendance.
- the number of member registrants **decreased by 31%**.

2025 Membership Summary

Presenter: Danielle Benson

2025 Accomplishments

VP of Membership



2025 marked a transformational year for our chapter, with significant gains across every key metric. Our commitment to member-centric programming and volunteer empowerment delivered exceptional results that exceeded expectations.

894**New Members**

Averaging 75 new members per month, demonstrating strong appeal and effective outreach

42%**Volunteer Growth**

Expanded from 89 to 126 volunteers, strengthening our capacity to serve members

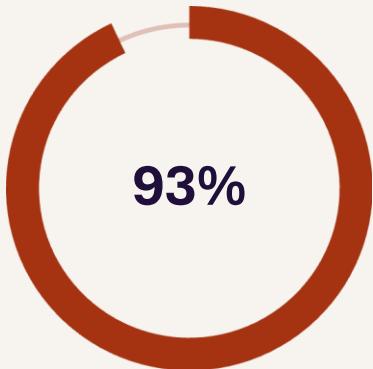
435**Event Attendees**

Across 13 diverse events throughout the year

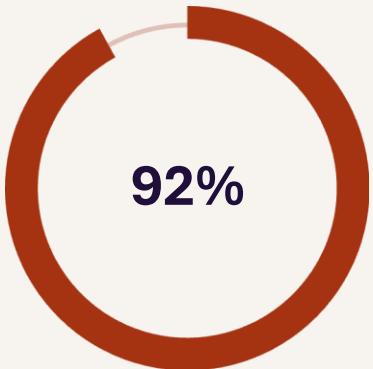
33**Avg. Event Size**

Consistent engagement across programming

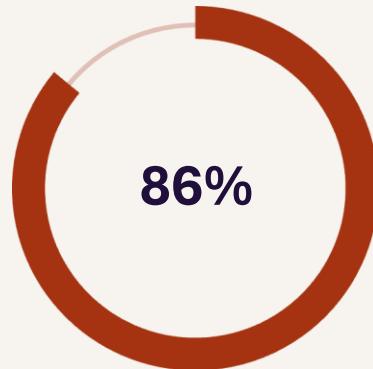
Member Satisfaction Highlights

**Orientation Events**

4.6–4.7 out of 5 rating

**Soft Skills Training**

4.6 out of 5 rating

**In-Person Networking**

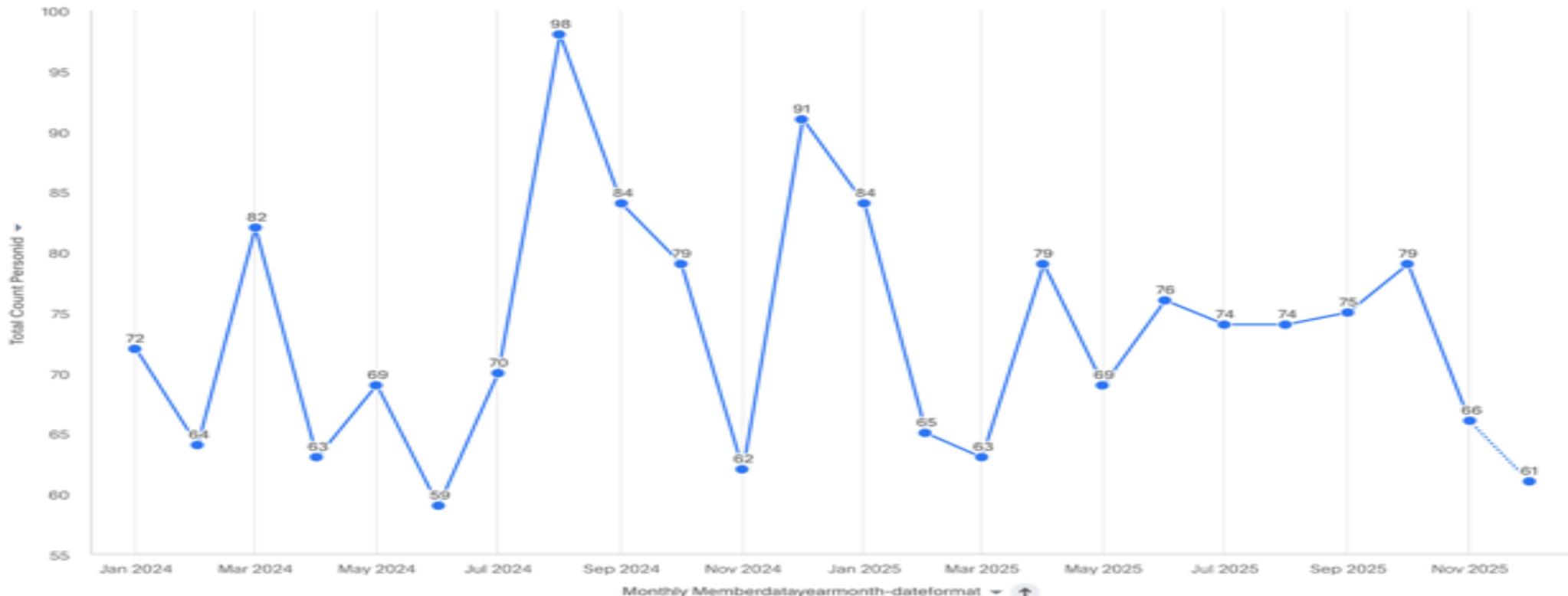
4.1–4.6 out of 5 rating

2025 Accomplishments

New Members Joining Each Month – Jan 2024 to Dec 2025



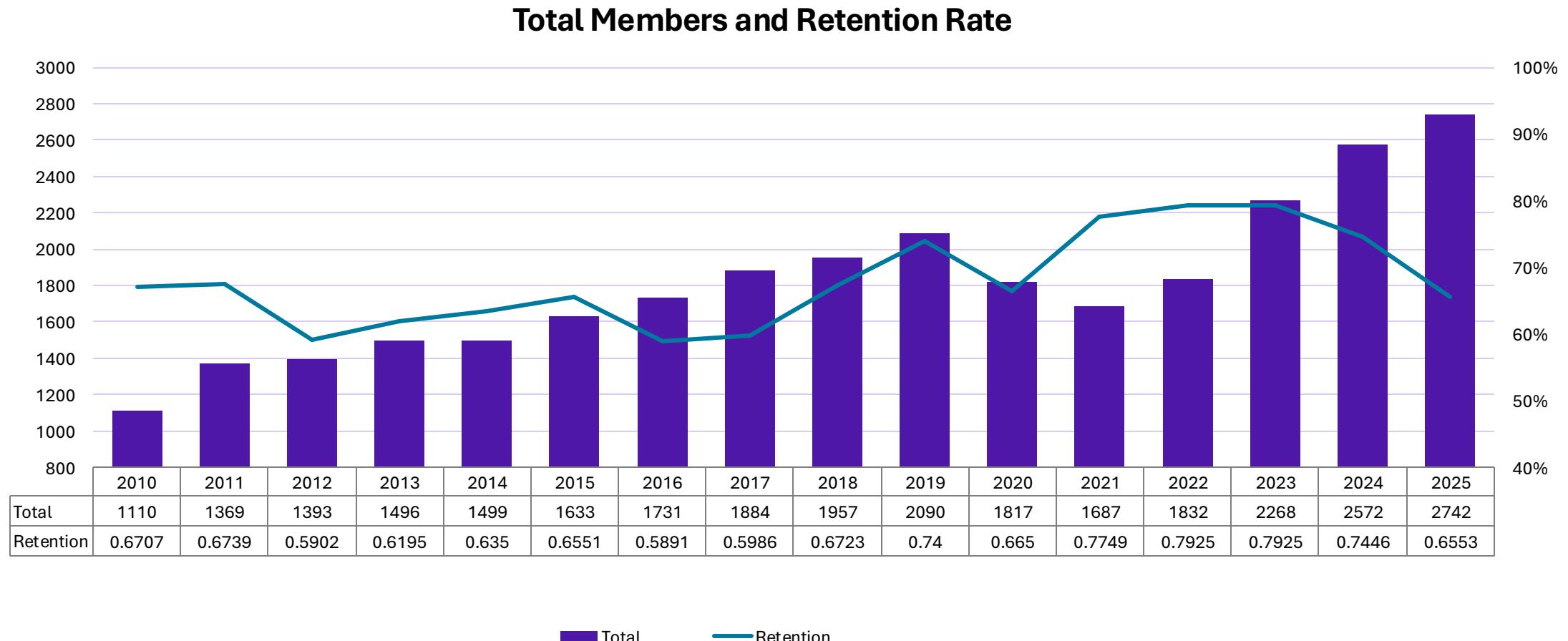
New Members January 2024 - December 2025



Showing 24 of 24 data points

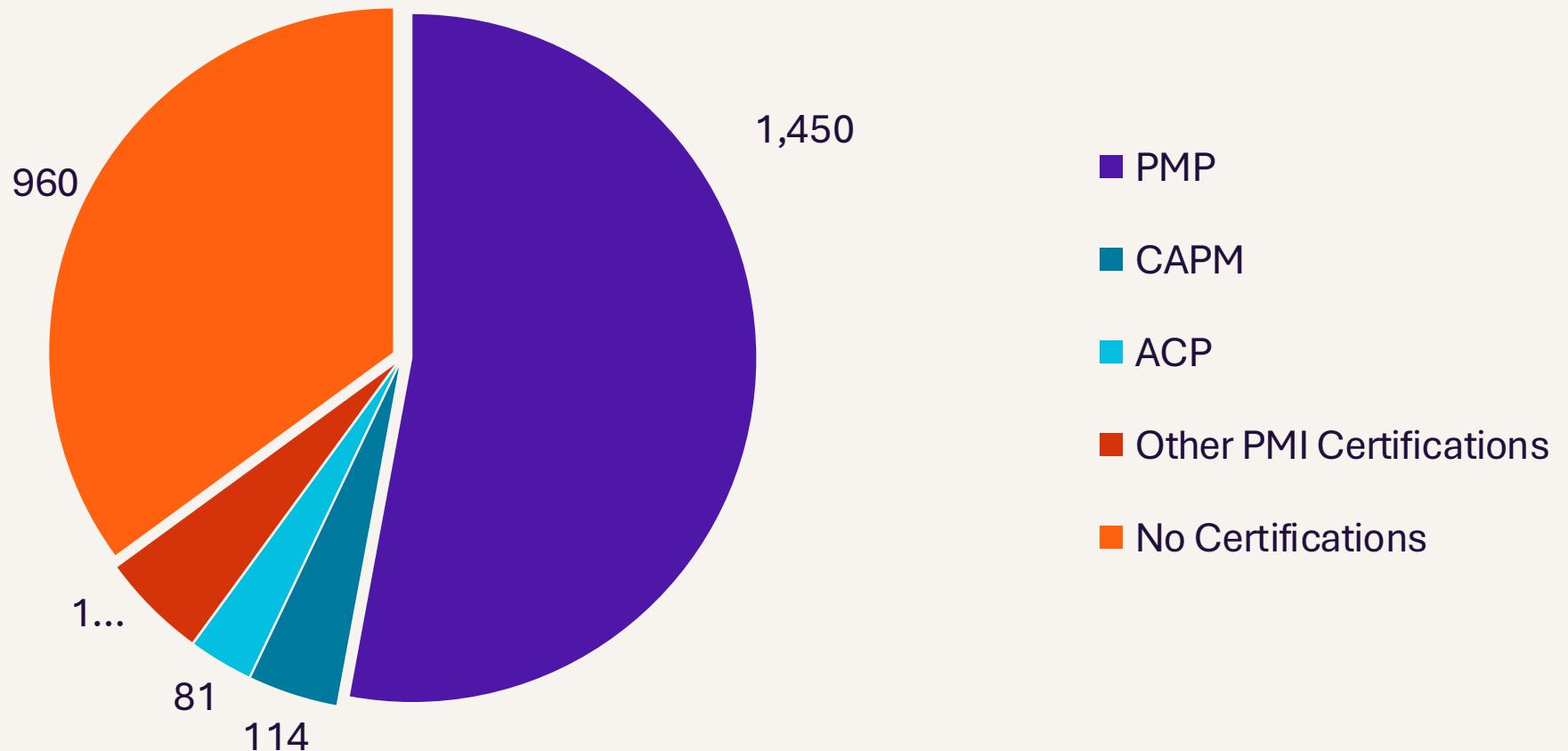
2025 Accomplishments

Historical Membership Numbers



2025 Accomplishments

2024 End of Year Membership Certifications



2025 Accomplishments

Event Engagement & Insights



Our 2025 event data reveals key trends in member participation and content preferences, guiding our strategy for future engagement.

13

Total Events Hosted

Providing diverse opportunities for members

435

Total Attendances

Combined attendance across all events

206

Unique Individuals

Broad reach within our membership

Key Update: New Member Orientations are now a top-tier engagement driver, nearly matching in-person networking in total attendance. Career-focused virtual programming, like LinkedIn and job-readiness content, also produced standout single-event performance.

1.80

Avg. Participation

Events per person (up from 1.66)

Virtual vs. In-Person Engagement

Virtual	9	27.7
In-Person	4	30.3

Insight: In-person events maintain a higher per-event draw, complementing the broader reach of virtual formats.

Top Engagement Periods

September	79
May	70
August	61

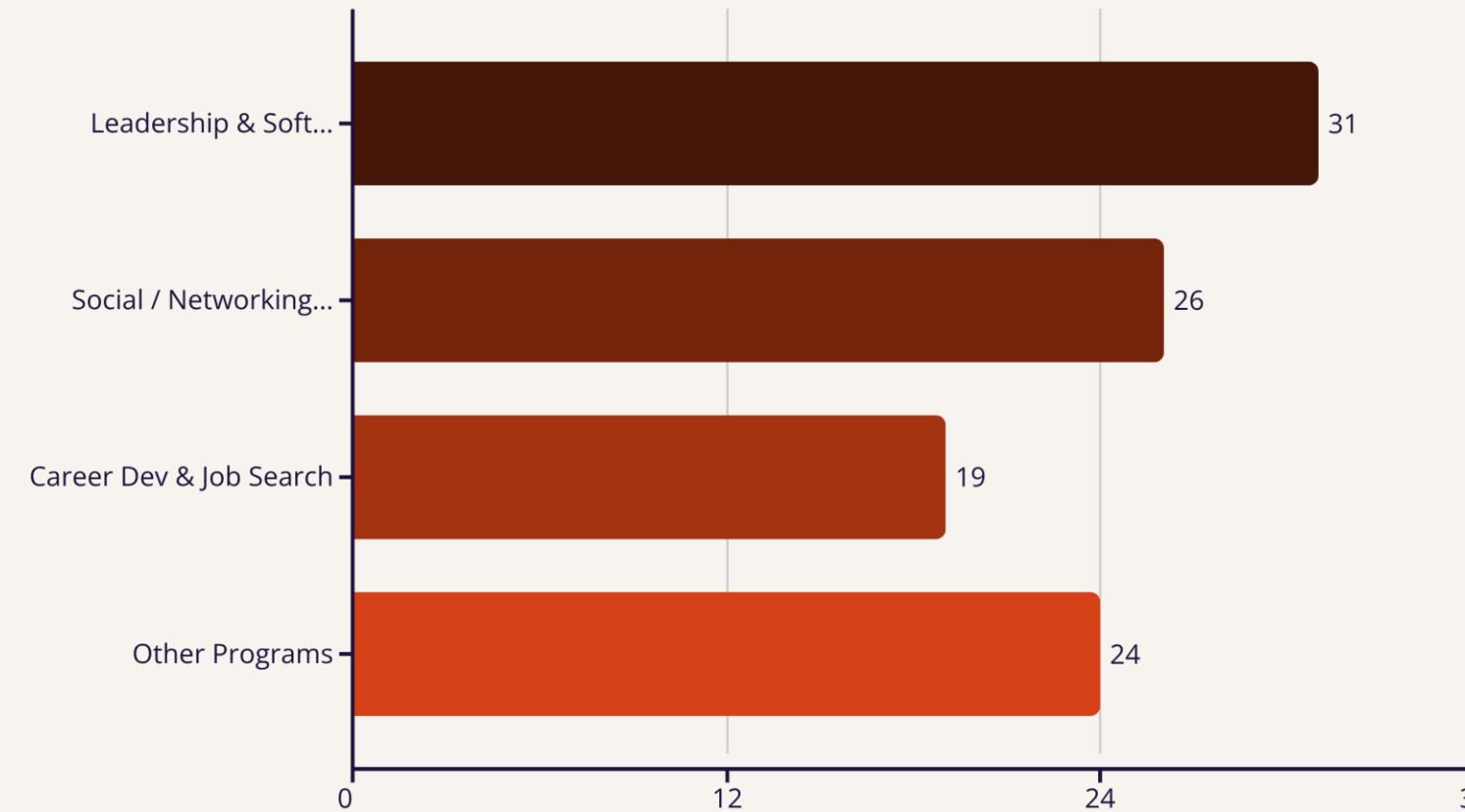
Insight: Late summer/early fall (August–September) consistently shows the strongest member engagement.

2025 Accomplishments



Member Event Demand

Member feedback from 2025 provides clear insights into the types of events and training most valued by our community. This data will directly inform our 2026 programming strategy to maximize engagement and relevance.



Our members demonstrate the highest demand for leadership and soft skills training, closely followed by social networking mixers and career development support. These areas represent the primary value propositions for PMI-LA event attendance.

Our Valuable and Awesome Volunteers

Celebrating those who contributed and made a difference to the PMI-LA community



2025 Career Development Summary

Presenter: Leo Rogers

2025 Accomplishments

VP of Career Development



Responsibility: Provide Career Development opportunities for the project management community.

- ✓ Career Development Events
- ✓ Mentorship Program (Mentorship Program Track)
- ✓ PMP Prep Classes (set up and training) (Certification Track)
- ✓ Demos of Project Management Related Tools & Services (PM Products and Tools)

2025 Accomplishments

2025 Career Development Events



Career Development Event	Date	# of Members	# of Non-Members	Total
Mentorship Program	2025	66	*	66
PM Products & Tools	2025	130 Registered 78 Attended	*	78
PMP Prep Session	2025	14	N/A	14
				158

Note: * No access to this data

2025 Accomplishments

2025 Career Development Events Comparison



Year	# Events	Members	Non-Members	Total
2023	30	156	19	175
2024	8	127	*	*
2025	5	158	*	158+

Compared to the Previous Years ...

- Career Development evolved from high-volume, vendor-led programming to fewer, higher-impact, chapter-owned offerings.
 - A strategic reset in 2024 shifted the focus to mentorship, career outcomes, and internal capability building, which enabled 2025 to deliver record participation, significant mentorship growth, the first chapter-led PMP Prep, and strong engagement in skills-based learning such as Jira Fundamentals.

2025 PMO & Admin Summary

Presenter: Kennedy

2025 Accomplishments

VP of PMO & Administration



Responsibility:

Lead a process-oriented PMO to support cross-functional project management, administrative, and secretarial duties for the PMI-LA Chapter. This includes maintaining official records, managing contracts, preserving chapter assets, and providing project management oversight for new initiatives and cross-functional efforts.

Accomplishments:

2025 Key Deliverables

- ✓ Delivered the Project Intake & Assessment System (MVP); in use.
- ✓ Delivered the PMO & Admin Intranet (MVP); ready for use.
- ✓ Drafted the Copilot Policy & Procedure for BOD meeting documentation; in finalization and being prepared for publication.
- ✓ Drafted the PMO & Admin Operating Plan; in finalization and being prepared for publication.

2025 Accomplishments (Cont.)

VP of PMO & Administration



In Progress

- ✓ Documents Management Plan — In progress; planned completion in 2026.
- ✓ Project Closure & Post-Analysis Audit — In progress; ongoing; planned completion in 2026.
- ✓ Communications Plan — In progress; planned completion in 2026.
- ✓ HR Acquisition & Management Plan — In progress; planned completion in 2026.

Backlog

- ✓ PMWB Training Implementation Plan — Backlog item.
- ✓ PMO Maturity Assessment — Backlog item.
- ✓ Trello Board Deployment Policy & Procedure — Backlog item.

Social Impact

2025 Events: Making a difference in the LA community



Event	Description
Flagship Meeting	Establishing Self Leadership as a Navigational Beacon to Team Inspiration
Flagship Meeting	Maximizing the Business Value and ROI from Your Digital Technology Projects
L.A. Regional Food Bank	Day of Caring
Midnight Mission	Day of Caring
L.A. Regional Food Bank	Day of Caring
Professional Development Day	Hygiene Kits

Social Impact (Cont.)

2025 Events: Making a difference in the LA community



Event	Description
Priya Means Love 5K Walk	Project Management Without Borders (PMWB)
Flagship Meeting	AI Project Accelerator: A Practical Six-Step Workflow
Project Angel Food	Prepare and package meal for Project Angel Food - Kitchen Assistance

Social Impact

Project Management Without Borders (PMWB)



Project Management Without Borders (PMWB) connects professionals with nonprofits and NGOs to deliver projects aligned with the UN's Sustainable Development Goals, addressing critical global challenges.

Successes

- Set up Trello board to organize the work.
- Consistent PM volunteer engagement with weekly check-ins.
- Supported coordination through shifting timelines and priorities.
- Kept communication and documentation moving throughout the effort.

Obstacles

- Scope and timeline adjustments during early project stages.
- Registration ramp-up required a schedule push.

Improvements Needed

- Align earlier on scope, roles, and expectations.
- Set clearer boundaries on support vs. ownership.
- Standardize upfront program “dos and don’ts.”
- Start marketing/registration earlier with clear checkpoints.

Impact

- Provided structure, tools, and ongoing support
- Identified process improvements to strengthen future PMWB engagements.

2025 Marketing & Communications Summary

Presenter: Alex Ellsworth for Rose Otwo

2025 Accomplishments

VP of Marketing & Communications



Responsibility: Maintain and strengthen PMI-LA Marketing and Communications.

- ✓ Grow Membership – Use targeted campaigns and social media to reach project managers who are *not* yet part of PMI-LA and support key events and programs.
- ✓ Retention – Promote events and share valuable content through newsletters, e-blasts, volunteer spotlight, PULSE, and consistent branding across email, social media, and the website.
- ✓ Promote Community Engagement – Highlight PMI Hours for Impact and other opportunities that use project management skills to support social good across the greater Los Angeles area.

Accomplishments:

- ✓ Coordinated Wildfires Relief and Recovery efforts response by sending out weekly communication to members.
- ✓ Managed and coordinated an integrated Wildfires Relief response across email and social media.
- ✓ Designed and launched the Wildfires Recovery webpage in coordination with the Tech team.
- ✓ Created a peer group for Wildfire Relief Assistance.

2025 Accomplishments

VP of Marketing & Communications



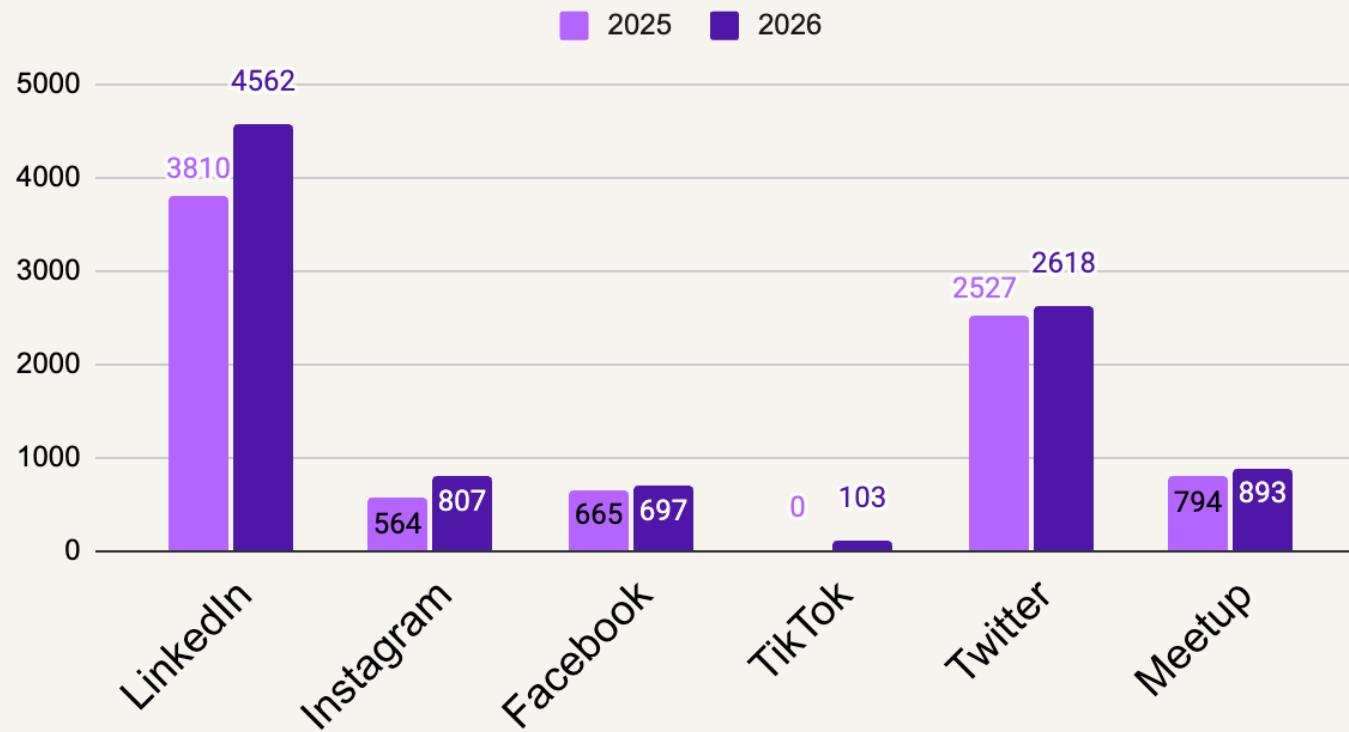
- ✓ Added Caltech CTME and Seibert as sponsors.
- ✓ Developed and launched **PMI-PULSE**.
- ✓ Refreshed landing and about website pages.
- ✓ Refreshed **all automated emails** with new photos and verbiage to improve UX experience.
- ✓ Grew email weekly newsletter to almost 13,000 from 10,000 by implementing new content strategy, equating to **30% growth**.
- ✓ Ensured all chapter digital branding materials were in alignment with PMI guidelines.
- ✓ Promoted all chapter events in a timely manner ensuring that they were well attended.
- ✓ Marketed for PDD event including email marketing (newsletter & e-blasts), curated landing pages (schedule, sponsorship, call for speakers), and social media strategy (video & content).
- ✓ PDD social media follows and engagement equated to 2x in engagement and follows (~100 follows) in follows during same timeframe with more content and experimentation around video interview content, working closely with task force, and other key players.

2025 Accomplishments

VP of Marketing & Communications



PMI-LA Social Media 2025 vs 2026



- ✓ Social media growth in 2025:
 - ✓ LinkedIn 20% increase
 - ✓ Instagram 43% increase
 - ✓ Facebook 5% increase
 - ✓ TikTok 100% increase
 - ✓ X/Twitter 4% increase
 - ✓ Meetup 12% increase



2025 Technology Summary

Presenter: James Jackson

2025 Accomplishments

VP of Technology



Responsibility: Ensure Chapter technology keeps with current industry standards as well as manage access across chapter tools.

- ✓ Managed ongoing updates to the PMI-LA website, ensuring accurate and timely dissemination of member and PM community relevant content from all departments.
- ✓ Implemented a centralized technology support model that enhanced procurement efficiency and simplified support operations.
- ✓ Conducted creative website design sessions with the Marketing, Programs, Membership, and special initiative teams.
- ✓ Modernized the chapter's laptop asset management lifecycle, enabling the acquisition of two AI-ready devices and the decommissioning of obsolete systems.
- ✓ Managed the administration of the PMI-LA application library, Microsoft Office and website accounts.
- ✓ Provided Board and Committee training on IT best practices, Copilot, and website operations.

2026 Chapter Prioritized Goals and Initiatives

Facilitator: Meeta Autrey



Board of Directors

2026



Meeta Autrey
President



TBD
VP of Operations /
President-Elect



Robert Shake
VP of Finance



Alex Ellsworth
VP of Marketing &
Communications



Danielle Benson
VP of Membership



Sean Kennedy
VP of PMO &
Administration



Trevas Williams
VP of Program



James Jackson
VP of Technology



Eric Brown
VP of Career
Development



Deby Covey
Immediate Past-
President

2026 Projects and Initiatives

Top 2026 projects and initiatives

2026 Project/Initiative	Owners
1. Migration Planning to PMI VEP	PMO, Membership, Technology
2. Bylaws	Trustees*, Past President, President
3. Members Summer Event	Membership, Programs, PMO
4. Career Connect	Career Development, Outreach, Technology

***Trustee Appointment 2026: With change in leadership, Trustee appointment is planned to be completed by the February Board of Directors Meeting.**

PMI Roadmap – Delivering M.O.R.E.

Our collective path to maximizing project success to elevate our world

M

Manage Perceptions: Project Success happens when stakeholders understand that the project's outputs provide sufficient value relative to the perceived investment of resources.

O

Ownership: Project managers accept ownership of the entire breadth of a project, moving beyond literal mandates and executing on requirements.

R

Relentlessly Reassess Project Parameters: Project professionals need to recognize the reality of inevitable and ongoing change reassess the perception of value and adjust plans.

E

Expand Perspective: Consider the broader picture and how the project fits within the larger business, goals or objectives of the enterprise, and ultimately, our world.

Step Up Report: PMI in 2026 https://www.pmi.org/-/media/pmi/documents/public/pdf/about/purpose/stepupreport_final.pdf?rev=5b01c1a48f1848fba9171b0896e87e38

2026 Vice Presidents Goals & Initiatives

Presenter: 2026 BoD

2026 Goals and Initiatives

VP of Operations, President-Elect



In Scope:

- Quarterly Strategic Planning Sessions (x4)
- Master Operational Calendar
- Record Retention
- Disaster Recovery
- Policies
- North America Conference Attendance Planning

Application is Open! <https://pmi-la.org/blog/vp-of-operationspresident-elect-position-is-open>

2026 Goals and Initiatives

VP of Finance



Robert Shake,
2026 VP of
Finance

- **Enhance Financial Transparency**
 - Deliver **real-time financial dashboards** Power BI and actionable reports to enhance visibility and trust.
 - 2026 Milestone: Present a comprehensive mid-year financial review at the business meeting.
- **Drive Revenue Growth and Diversification**
 - Secure sponsorships and grants to support innovative chapter programs and initiatives.
 - Forge a strategic alliance with USC specifically Bovard College and its [MS in Project Management program](#), to open pathways for academic collaboration and professional development.
- **Strategic Budgeting for Member Impact**
 - Prioritize resources for career advancement, professional development, and networking opportunities.
 - Champion funding for social impact programs, including PMI Hours for Impact
- **Military Outreach: Bridging Communities** - **203,231** civilian U.S. military veterans residing in **LA County**!
 - Expand outreach efforts to serve active-duty service members and veterans.
 - Provide career transition support through tailored mentorship, networking, and educational initiatives.

2026 Goals and Initiatives

VP of Programs



Trevas Williams
2026 VP of
Programs

Deliverables:

- 1- Pod Cast Club | In-person – *New!*
- 1 - Industry Networking | In-person
- 4 - Flagship Meetings | In-person
- 4 - Book Club virtual | 1 – Book Club In-person
- Multi-Chapter – Virtual
- Morning Meetings – Virtual
- Evening Meetings - Virtual

The Tools We Will Use:

Expand Team's Resources and Capabilities:

By adding additional positions, leveraging technology and cross functional training.

Holistic Business Value: Taking in consideration people, processes, outcomes, reputation, sustainability, and long-term impact

Elevate Member-Centric Program Value: Measure success by attendance growth, satisfaction scores, and repeat participation.

Make It Fun and Convenient: In person events will rotate throughout LA County and, in fun/entertaining locations at varying times.

Grow Strategic Partnerships: Access to industry leaders, thought partners, and specialized content.

Innovation by Experimentation & Continuous Improvement: Pilot new formats (hybrid, experiential, cross-chapter, community-impact events).

2026 Strategic Focus Areas

VP of Membership



Danielle Benson,
2026 VP of
Membership

Building on 2025's momentum, we're strategically positioning the chapter for sustained growth and deeper member impact. Our 2026 priorities reflect member feedback, market analysis, and opportunities to scale what's working while addressing emerging needs in the project management community.

1 Scale High-Demand Events (e.g. Soft Skills Training)

Objective: Improve project management effectiveness by equipping PMI-LA members with practical soft skills that strengthen leadership, communication, emotional intelligence, and conflict resolution.

2 Expand Recruiter-Centric Events

Objective: Strengthen PMI-LA's talent ecosystem by building strong recruiter relationships that connect members to job opportunities and drive chapter growth.

3 Increase Volunteer Conversion

Objective: Activate and retain retired project management professionals by creating meaningful engagement opportunities that leverage their expertise and availability. Build a sustainable, high-engagement PMI-LA chapter by delivering an enhanced orientation that welcomes new members and converts interest into active volunteer participation.

4 Improve Geographic & Industry Reach

Objective: Expand PMI-LA's membership relevance and reach by engaging professionals from emerging industries where project management skills are increasingly critical as well as geographic regions that have not been recently served by PMI-LA events.

5 Strengthen Retention Levers

Objective: Increase awareness and utilization of PMI-LA's hardship provision to ensure members experiencing financial or personal challenges can maintain membership.

2026 Goals and Initiatives

VP of Career Development



Eric Brown,
2026 VP of Career
Development

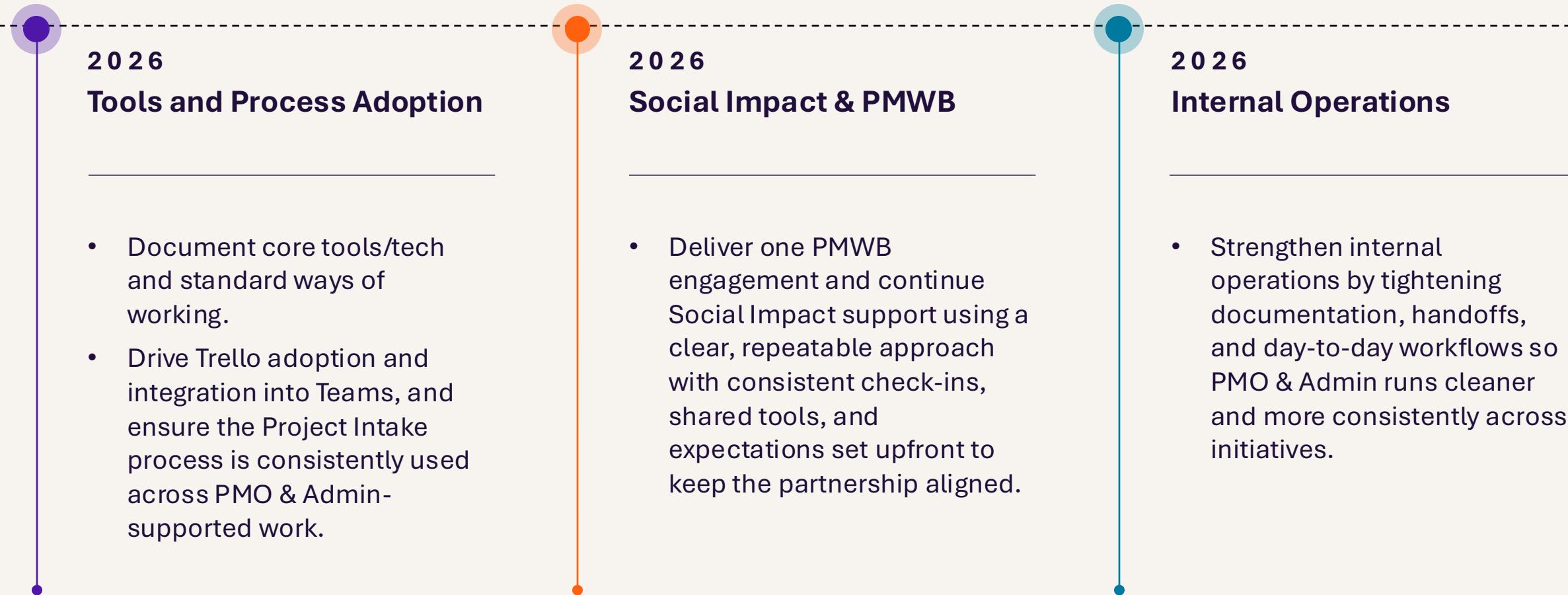
- ✓ Career Development Events (Chapter and Vendor): 3-5
- ✓ Mentorship Program: at least 1 10-week session (Spring) and strive for a second session in Fall
- ✓ PMP Prep Classes: 1 session

2026 Goals and Initiatives

Sprints for PMO & Admin 2026



Sean Kennedy,
2026 VP of PMO &
Administration



2026 Goals and Initiatives

VP of Marketing & Communications



Alex Ellsworth,
2026 VP of
Marketing &
Communications

- 1. Strengthen Community Engagement & Volunteer Visibility:** Launch a recurring volunteer newsletter to keep volunteers informed and connected. Highlight volunteer spotlight and Board of Director meetings and other chapter events to volunteers.
- 2. Enhance Branding & Digital Consistency:** Continuation of branding and digital consistency through website and brand guidelines. Also improvement of ensuring visual identity across website, email, social media, and event pages.
- 3. Expand Professional Networking & Career Engagement:** Share more content focused on professional development, certifications, and mentorship and grow our presence in LinkedIn groups and align with Career Connect to support member career goals.
- 4. Improve Marketing Operations & Transparency:** Create a shared marketing calendar and streamlined request process for event and campaign promotion and more informed strategy with event promotions and branding.

2026 Goals and Initiatives

VP of Technology



James Jackson,
2026 VP of
Technology

- Review of chapter enterprise technology needs and initiatives
- Continued gap analysis and migration to the new Volunteer Engagement Platform (VEP)
- Implement disaster recovery best practices
- Assist with rollout for:
 - Career Connect
- Ongoing support as needed

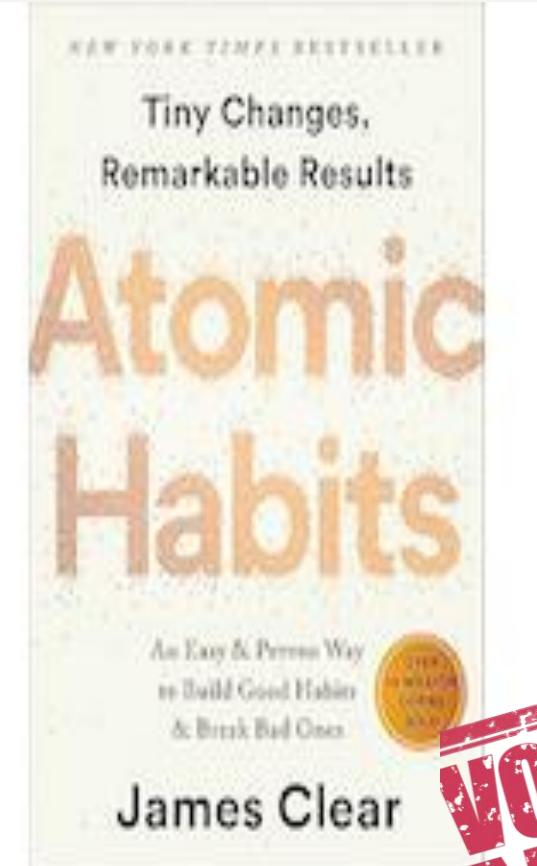
Upcoming Events

Presenter: Meeta Autrey

Upcoming Events

Registration & more information available on the PMI-LA website

- **02/10/2026 – Evening Webinar:** From Chaos to Clarity: Communication Skills Every Project Manager Needs to Succeed in the AI Era (*Virtual*)
- **02/12/2026 – Multi-Chapter Meeting:** Project Management in History: The Original Jeeps. (*Virtual*)
- **02/21/2026 – Volunteer Recruitment Event** at the Manhattan Beach Public Library
- **02/28/2026 – Book Club** | "Atomic Habits" by James Clear (*Virtual*)



2026 Flagship Meetings

Flagship meetings are in person events



Q&A

Please drop your questions in the Chat or unmute to ask your question.

Closing Remarks

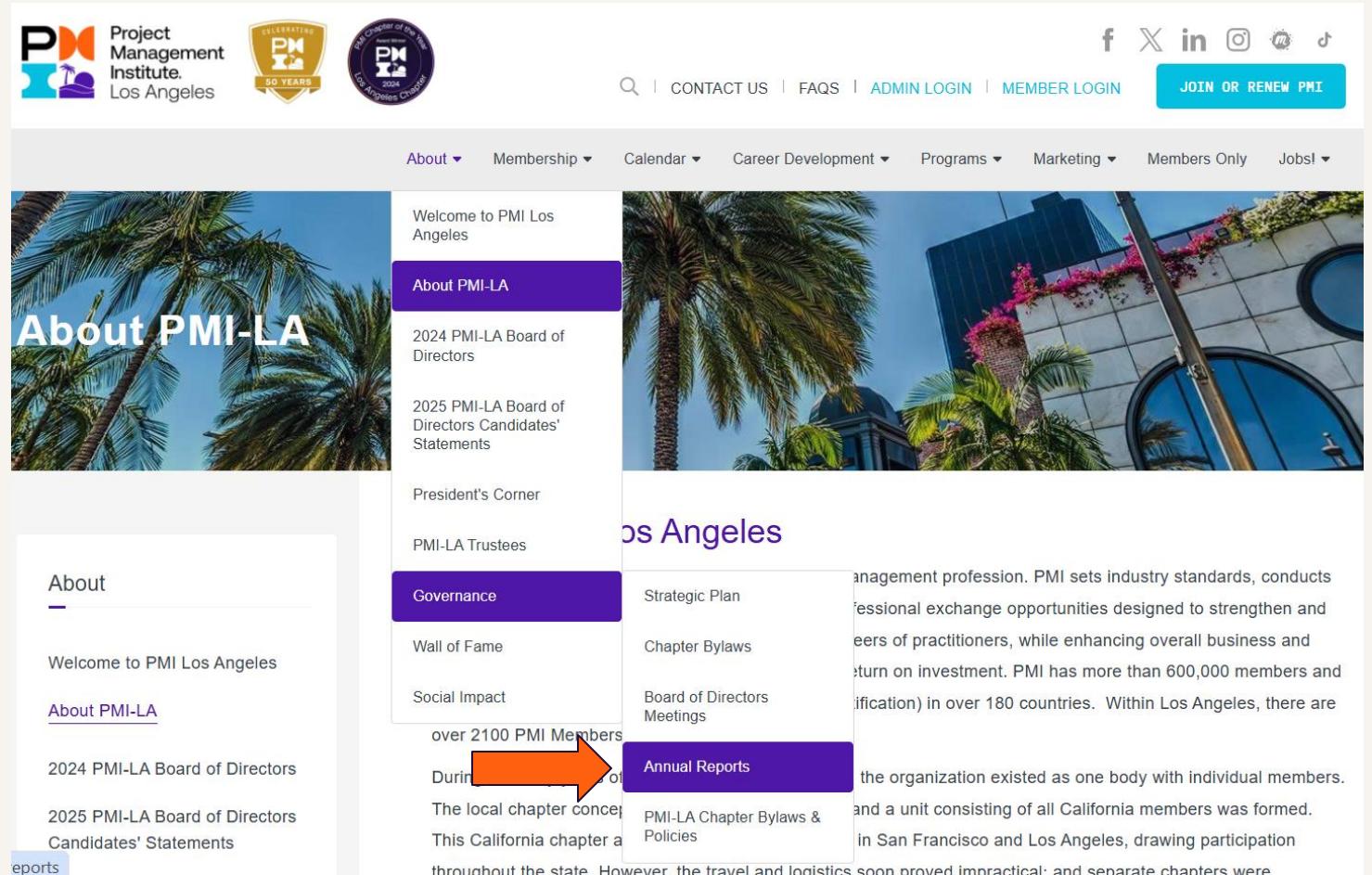
Facilitator: Meeta Autrey



Closing

Accessing the 2026 Annual Membership Meeting Presentation on PMI-LA website

- This PowerPoint presentation will be uploaded to the PMI-LA Chapter website within a week.
- Access the presentation here:
 - **About > Governance > Annual Reports > 2025 Summary**



The screenshot shows the PMI-LA website's navigation bar at the top, featuring the PMI-LA logo, social media links, and a search bar. Below the navigation bar, the main content area has a large image of palm trees and a modern building. The left sidebar has a 'About' section with links to 'Welcome to PMI Los Angeles', 'About PMI-LA', '2024 PMI-LA Board of Directors', '2025 PMI-LA Board of Directors Candidates' Statements', 'President's Corner', and 'PMI-LA Trustees'. The 'Governance' section is currently selected, showing links to 'Strategic Plan', 'Chapter Bylaws', 'Board of Directors Meetings', and 'Annual Reports'. A large orange arrow points to the 'Annual Reports' link. The right sidebar contains text about the PMI profession and its history in Los Angeles.

Feedback Needed!

Earn your PDUs by answering this survey!

Go to

www.menti.com

Enter the code

7953 3203



Or use QR code

Thank you!