

## **2017 Business Meeting**

2016 Snapshot and 2014-16 Trends

# **FINANCIAL**

#### **Financial Overview**

	2015 Actuals	2016 Budget	2016 Actuals	Variance
Total Chapter Revenue	145,474	134,987	115,969	(19,018)
Total Chapter Expenses	91,016	134,309	101,852	(32,457)
Chapter Net	\$54,458	\$679	\$14,117	\$13,439

Current Assets as of Dec. 31, 2016		
Checking Account	259,701	
Investment Account	149,620	
CD's	66,959	
PayPal	641	
Cash	100	
	\$477,021	

Reserves Ratio	
Assets	477,021
Expenses	101,852
	4.68
Surplus	Capital

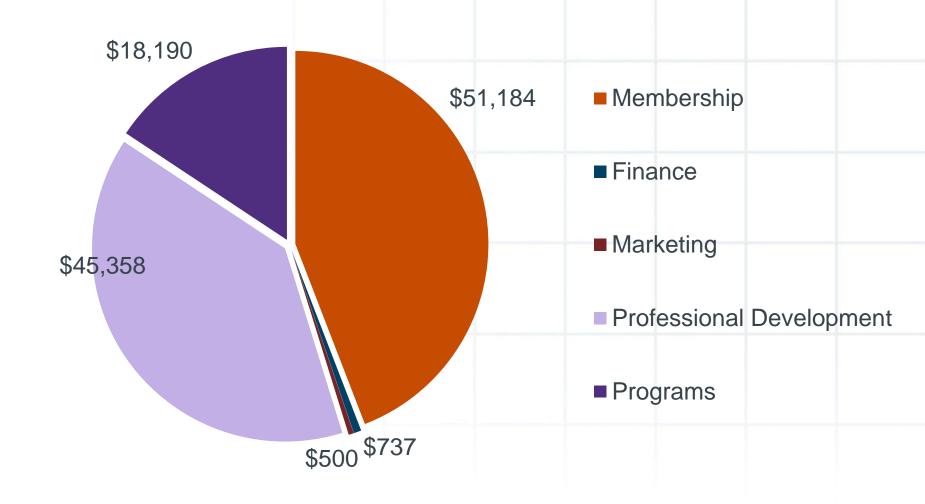
\$273,318



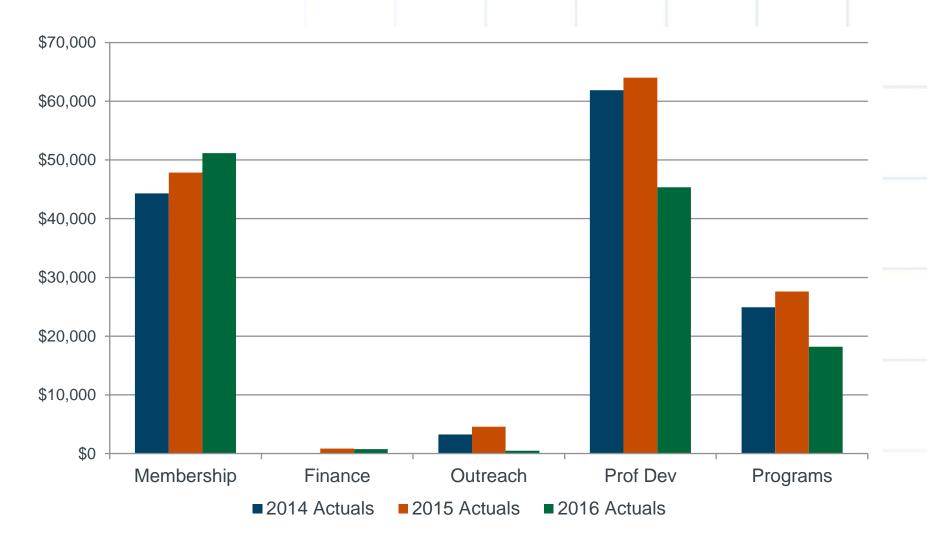
# Our 2016 Budget

	2015 Actuals	2016 Budget	2016 Actuals	Variance
President Net (Deficit)	(1,528)	(4,300)	(1,504)	2,796
Total Membership Revenue	47,840	48,157	51,184	3,027
Total Membership Expense	10,554	18,700	10,590	(8,110)
Membership Net (Deficit)	37,286	29,457	40,593	11,136
Total Finance Revenue	826	980	737	(243)
Total Finance Expense	3,567	4,030	3,713	(317)
Finance Net (Deficit)	(2,742)	(3,050)	(2,976)	74
Communications Net (Deficit)	(5,458)	(11,400)	(12,485)	(1,085)
Total Marketing Revenue	4,580	4,000	500	(3,500)
Total Marketing Expense	1,797	5,602	117	(5,485)
Marketing Net (Deficit)	2,783	(1,602)	383	1,985
Total Professional Development Revenue	64,035	58,850	45,358	(13,492)
Total Professional Development Expense	23,030	24,067	22,618	(1,449)
Professional Development Net (Deficit)	41,004	34,784	22,740	(12,044)
Strategy Net (Deficit)	(15,543)	(26,500)	(17,221)	9,279
Administration Net (Deficit)	(3,676)	(5,530)	(1,830)	3,700
Total Programs Revenue	27,594	23,000	18,190	(4,810)
Total Programs Expense	25,863	34,180	31,774	(2,406)
Programs Net (Deficit)	1,731	(11,180)	(13,584)	(2,404)
Special Projects Net (Deficit)	(4,000)	(12,000)		
Total Fixed Assets Expense		1,500	929	(571)

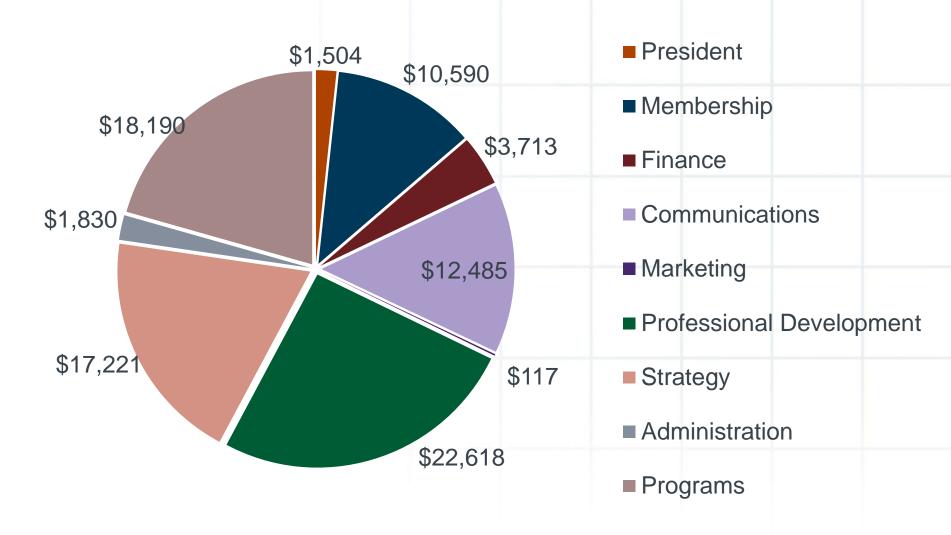
#### 2016 Revenue



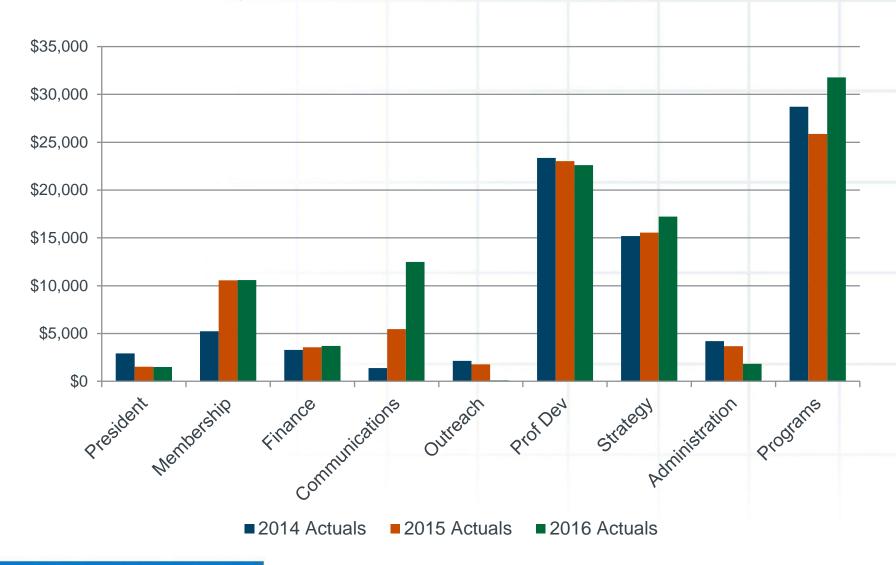
# **Revenue by Portfolio**



#### **2016 Expenses**

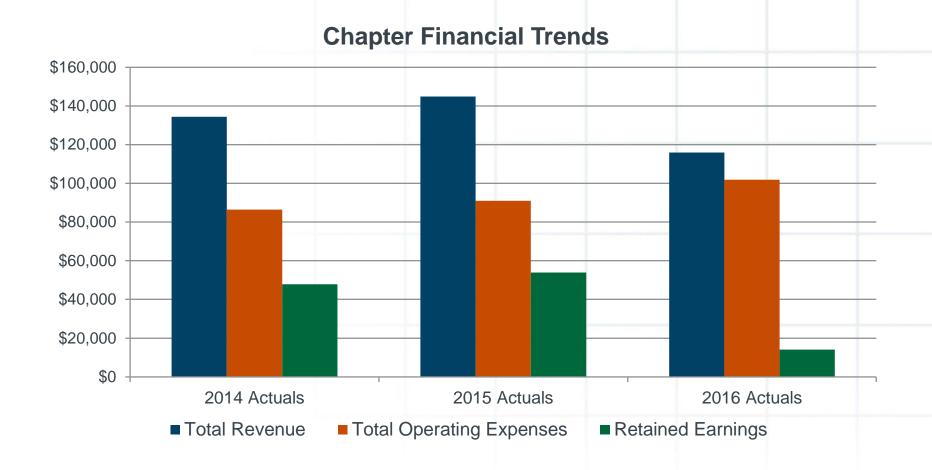


### **Expense by Portfolio**

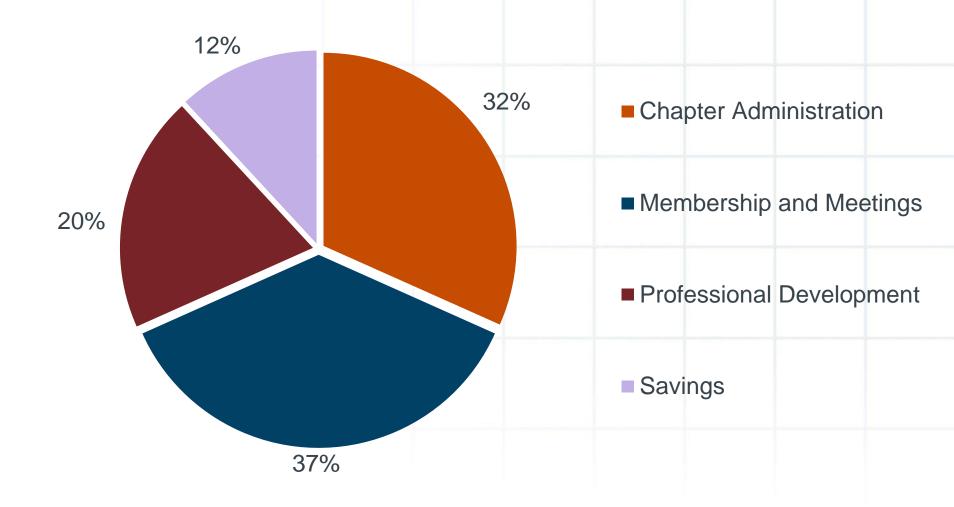




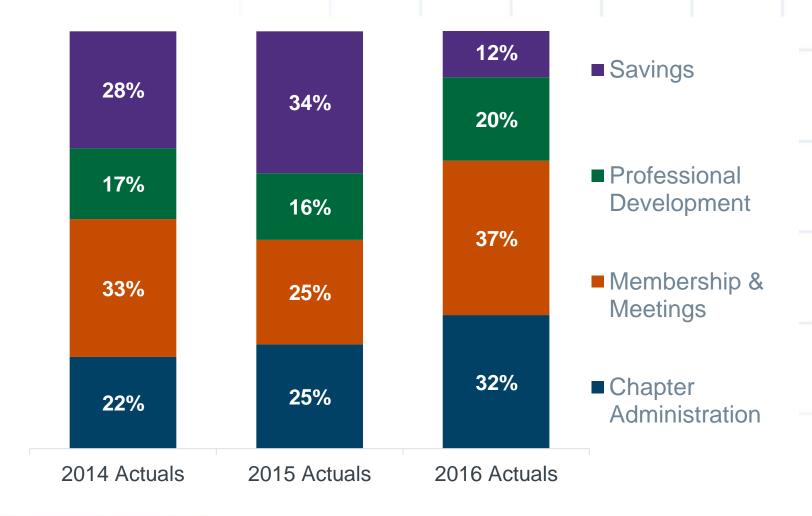
#### **Chapter Financial Trends**



#### Where Your Dues Go



#### Where Your Dues Go

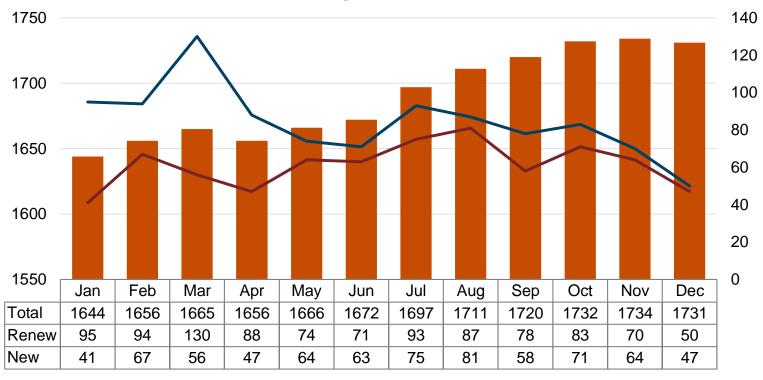


Inside and Outside Our Chapter

# **ENGAGEMENT**

#### **2016 Membership Numbers**

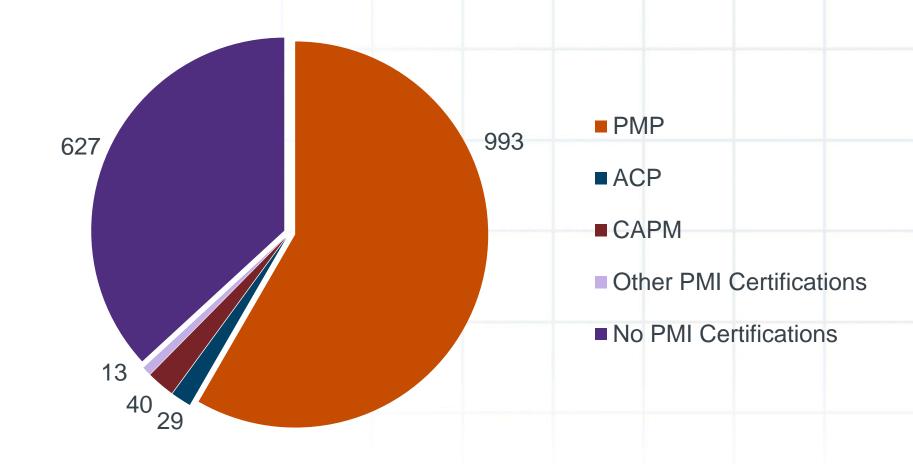
#### **Total, Renewing, and New Members**



Total — Renew — New



#### **Membership Certifications**



# **Programs Registration**

Program	Meetings	Total	Average
Culver City	10	551	55
Downtown Breakfast	4	320	80
North Los Angeles	6	131	22
San Fernando Valley	4	112	28
South Bay	4	102	25
Transitions	10	237	24
	38	1453	38

Pasadena	12	Registration
Book Club	8	Not Required

### **Professional Development Registration**

Exam Preparation	
Winter PMP Prep Boot Camp	14
Spring CSM Workshop	49
Summer PMP Prep Boot Camp	8
Fall PMP Prep Workshop	12
Fall CSM Prep Workshop	44
	127

Total Prof Dev	301
Registrations	301

Seminars	
General Negotiation Techniques	17
MS Project Tips & Tricks	40
Leadership Skills for Project Managers	18
Dealing with Difficult People	19
Best Hiring Practices for Project Managers	14
Build Cohesive and Productive Teams	8
Managing Difficult Projects and People	8
Project Requirements	14
Dale Carnegie's Drivers for Success	36
	174

# **Membership Events Registration**

Mixers	
El Segundo	23
Burbank	11
	34

Industry Forums	
Healthcare (August)	30
Entertainment (October)	18
Healthcare (November)	23
	71

Orientations	
September	10
October	40
November	21
	71

Volunteer Recruitment	
January	70
	70
Total Membership Registrations	246



#### **Partner Organizations**

















#### **Volunteer Engagement**

In 2016, PMI-LA was supported by 106 active volunteers!

This puts our level of engagement a bit over 6% (most chapters are closer to 2-3%!). Those volunteers reported 7,927 hours of donated time.

Thank you to all the volunteers, and everyone who supports PMI and the Los Angeles Chapter. We can't do it without you!



2017 and Beyond A LOOK AHEAD

#### 2017 (Volunteer) Management

#### **Board of Directors**

- Two open positions (applications under review)
  - VP of Strategy/President-Elect
  - VP of Professional Development

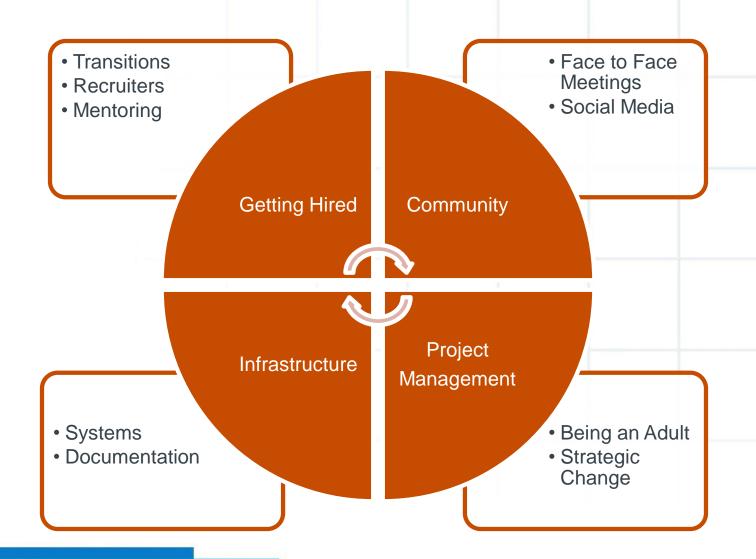
#### Trustees

Ida Harding	Maria McHolland	Bernie Morse
(1999-2000)	(2001)	(2006)
Jeanne Takano	Barbara Cook	AJ Jafari
(2007)	(2008)	(2010)
Pan Kao (2012)	Deby Covey (2013)	Kay Rathfelder (2015)

### **Our Organization**



#### What We're Working on This Year for You



Any questions?

Any suggestions for the new year?

What do you want us to focus on?

# WHAT ABOUT YOU?

